



#STUDYDESIGN

AT THE STUDY CENTRE OF THE
UNIVERSITY OF SUNDERLAND
IN THESSALONIKI - GREECE



**STUDY IN GREECE
GET A BRITISH DEGREE!**



**University of
Sunderland**

welcome to AAS College

AAS COLLEGE
Top quality British
education

AAS College offers top quality British education and degrees in undergraduate and postgraduate level.

AAS was established in 1990 and today is one of the biggest international colleges in Thessaloniki. It is well-known for its high standard delivered education.

At AAS we understand that in order to reach your full potentials, you need a modern, friendly and inspiring environment. This is the reason why we constantly invest in our premises and resources. High-tech computers, functional classes with all necessary visual aids and equipment is there to help you with your studies. You study and practice at fully equipped Computer Studios, Design Studios, Drawing class, Lecture class and amphitheater, while you can enjoy and relax at the College's cafe.

Our library is one of the biggest in the city and is fully updated. Furthermore, because the collaboration with British universities you enjoy free access to e-libraries throughout your studies. You will participate in numerous competitions during your study.

The high number of awards that our students achieve in national and international competitions makes us really proud.

During your study, you also enjoy cultural visits, real projects, work placements, exhibitions and study-visits to Europe.

AAS is an excellent choice for you who want to make a difference in the fields of design, communication, fashion, business, hospitality and computing. You are trained according to the British educational system and you are prepared to answer all the challenges in the international market. You follow the same curriculum, the same programme and you obtain the same Diplomas, Bachelor or Master Degrees as the students at British universities. You get the same top quality British education. You keep updated with all international trends in design and business.

When it comes to studies, make the smart choice! Choose top quality British education, in a top quality Mediterranean environment, at lower tuition fees than the UK Universities!

Join us now at AAS College in Thessaloniki!

Study design at AAS

THINK CREATIVE

Study in Greece
get a British
degree

AAS College is an official study center of the University of Sunderland and delivers the same curriculum and BA and MA degrees as the top quality UK university.

All AAS College courses are British courses due to the franchise with the University of Sunderland. AAS is the study centre of the University of Sunderland for design courses in Greece. That means that AAS offers top quality British education. It follows the same curriculum, the same programme, briefs and teaching methods of the University of Sunderland.

Your assessment is done entirely by the University of Sunderland. This means that the University of Sunderland academic staff marks your work and you will receive your degree direct from the University of Sunderland.

You are student of the University of Sunderland while studying at AAS in Thessaloniki Greece. This is why you have University's email address, access to its e-libraries, access to e-vision where you could see your academic profile. You will be assessed by the Universities staff and get feedback for your achievement and performance each exam period from UK.

Free transfer for the top-up year to UK: Because AAS student is a Sunderland's student and have the right to transfer from one campus – study centre of the University to the main one in UK

You will belong to the University of Sunderland alumni and have the same career opportunities with your classmates in the main campus of the University in UK.

You will attend lectures of the University of Sunderland: this happen because we follow the same programme and our students have the opportunity to attend lectures are given in the main campus of the University and vice versa. The students of the main campus of the University have the opportunity to attend lectures of AAS staff. You get the same top quality British education.

The greatest advantage that AAS College provides is British education and degrees in a friendly Mediterranean environment but with lower tuition fees & lower living cost, compared to studying in UK.

Think creative. Study design at the study centre of the University of Sunderland in Greece.



Why to study at AAS

We think there are many reasons to choose AAS College to study:

1

Study British programmes and award British Degree. Be part of the international community of the partner British University.

2

Be part of a specialist creative community where you will be encouraged to develop an independent and committed approach to your work.

3

Have access to the full range of dedicated design facilities of a learning specialist institution.

4

Develop your personal style and push the boundaries of creativity in our creative studio space that reflects the professional world of design. Exhibit your work in our final year Degree Show.

5

AAS has one of the largest specialist libraries in the country.

6

Be taught by lecturers whose teaching standards are among the best in the whole Europe.

7

All our most recent graduates have been rated "excellent" in the workplace environment, placing the AAS in the top of Higher Education in Art & Design

8

Be enriched your learning by cultural studies, real projects, work placements, exhibitions and study visits in Europe.

9

Be here one of the hundreds, not thousands. We proud ourselves on the personal attention we give to our students.

10

Be surrounded by a dynamic and cosmopolitan city as Thessaloniki is, its countryside and wonderful coastline.



AAS academic staff

Academic faculty
Personal interest to students

We continue our commitment to nurturing creative and lateral thinking and the development of original ideas.

The tutors who teach in AAS are not 'appointed'. They were selected among the best ones. Each tutor is an acknowledged professional in his/her field and has got rich professional experience. All of them have university education in Greece and renowned universities abroad. Most of them have completed Master and PhD Degrees.

Nevertheless, apart from the skills mentioned above, the management of AAS believes that the tutor's love and will to communicate his/her knowledge and experience to the students is the necessary prerequisite for the college's co-operation with a tutor. The quality of knowledge acquired by our students and their creative cooperation with the tutors are reflected upon their achievements every year.

The tutors of each course participate at least once a month in meetings, in which the chairman is the course leader and they discuss about the acceptance and understanding of the project briefs and assignments by the students, the organisation of the critics-presentations, the progress of

the students, the attendance, the assessment criteria, the assessment process, the feedback, etc.

The teaching staff is very important in the organisation of AAS courses but on the other hand, our students have an important role in it. We take their points of view and their critique into account. We give them the possibility to express their aspects through:

- Meetings of each course team with student representatives twice a year, at the end of each semester.
- Module evaluation questionnaires, in which each student places his/her tutors, the way of assessment, the quality of the project briefs, the college's resources and premises and suggests ways of improvement.
- Meetings with his/her personal tutor, who is responsible for the student's progress.
- Meetings with the course leader, who is responsible for the organisation of the course.
- Meetings with the academic head of College, who is responsible for the administration for the matters of quality and organisation of all courses that are run at AAS College.



Facilities and resources

Modern, purpose
– built university
campus

AAS premises & resources

AAS College is set in a modern, purpose – built university campus. Students learn in specially designed lecture rooms and theatre, laboratories, design studios and in flexible teaching spaces. Individual and group study spaces allow students to work alone or collaborate on projects.

Our IT infrastructure is a student portal leading to all on-line resources, lecture rooms equipped with interactive whiteboard facilities, access to 300,000 UK e-books and e-journals and full wireless broadband across campus. This means students have the opportunity to study in an environment that suits them, whether it's in our library or in social areas on campus. All on-line facilities can be accessed off campus anywhere in the world through the internet

Lecture Rooms

At AAS we succeed in maintaining a unique balance between theory and practice. Our students on degree programmes are encouraged to think about the context of their work. There are many lectures that support the projects

and they run at the same time with them. It's an amazing mix of practice and theory and we are very proud of it. These lectures take place in specific rooms which is equipped with all the necessary visual aids (projection, screens, TV, DVD player, speakers, interactive blackboards, etc.).

Computing & Digital Resources

A host of computing and digital resources are available across the AAS College to enable you to develop your skills. In computer laboratories you will work with Macs and PCs for graphics or general design work, video equipment, and scanning and printing facilities.

We provide core and specialist software for specific disciplines including Adobe In Design, Photoshop and Illustrator; Macromedia Dreamweaver, Premiere, 3D Studio Max, Archicad, ArtLandis, Autocad, Solidworks, Stop Motion Pro, After Effects and others. All our facilities are networked for full internet access and you will be given an email account allowing you to log on to the network for use throughout your time with us.



Library & Learning Services

Despite the advancement of the electronic technology, publications (books and periodicals) still constitute an irreplaceable source of knowledge, information or even arousing creativity not only for the student but also for the future professional. In AAS, being aware of the meaning of publications, we initiate the student into systematically using books and specialized periodicals during the years of their studies. And something more: we encourage the students to seek ideas for their projects in these sources.

The books and the periodicals which concern matters of art and design constitute specialized publications and therefore are not available in public libraries. Usually, their high cost makes the purchase of such publications impossible for students. For the tutoring of our students we have created one of the most updated libraries (more than 7,000 titles) with books and periodicals concerning matters of art and design.

In the library there is also a study room with computers for research on the internet, as well as a printing corner.

Because of our franchise collaboration with British universities our students have access to e-libraries which provide unlimited sources for research and knowledge.

Design Studios & Workshops

All studios are equipped with ergonomic designing tables and chairs, where needed. They are also equipped with big tables for project and portfolio presentations. They are equipped with projectors and screens and Macs or PCs or both depending on the course needs.

Fashion Design studios consist the ideal environment for future designers. The arrangement and functionality of study spaces help towards the development of our students' imagination and creativity. They are luminous and are equipped with

- Sketching and model design workshop
- Computer labs
- Pattern making workshop
- Sewing labs with sewing machines, where students create their collections

In Animation Production studio the students find all the necessary equipment: Cannon cameras, PCs, stop motion pro software, background of suitable colours, special tables, lights, armatures etc.

Bachelor courses



BA (Hons)

Advertising & Design

Advertising is the ability to sense, interpret...to put the very heart throbs of a business into type, paper and ink.

Leo Burnett

The course prepares students for a career in creative advertising and encourages creative thinking too. Taught by a team of advertising practitioners and academic theorists, students are equipped with contemporary knowledge to be able to understand the theoretical and practical aspects of every level of the advertising industry from planning to creative output and presentation.

Studies are underpinned by contextual studies – design theory and live briefs from industry as well as student competition entry alongside an individual study of student self-initiated briefs. They are challenged over a wide range of media such as print, TV, ambient, guerrilla, web, viral and social media. In the first year the course begins with a program of ideas/concept generation projects. specific advertising briefs are introduced towards the end of semester one. In semester two projects expanded to include typography, layout and computer skills. In the second year students understand that, ‘the idea’ is king and the emphasis shifts to developing the sound advertising strategies that are the foundation for those ideas. Copywriting and graphic design for advertising forms a significant part of the teaching.

Students also have the opportunity to acquire photographic, video and sound editing skills.

Advertising is, and always has been, one of the most dynamic and exciting careers creative students can choose and with the explosion of new media, such as the Internet, the industry requires talented and committed people as never before.

Course at a glance:

Year 1

Introduction to Advertising 1 & 2

Introduction to Digital Imaging

Visual Communication

Design Theory 1

Introduction to Motion Graphics

Year 2

Integrated Campaigns

Branding & Identity

The Book

Graphic Communication

Design Theory 2

Motion Graphics 2

Year 3

Creative Team Campaigns

Design Research Project

The Book

Final Major Project

Duration
3 years

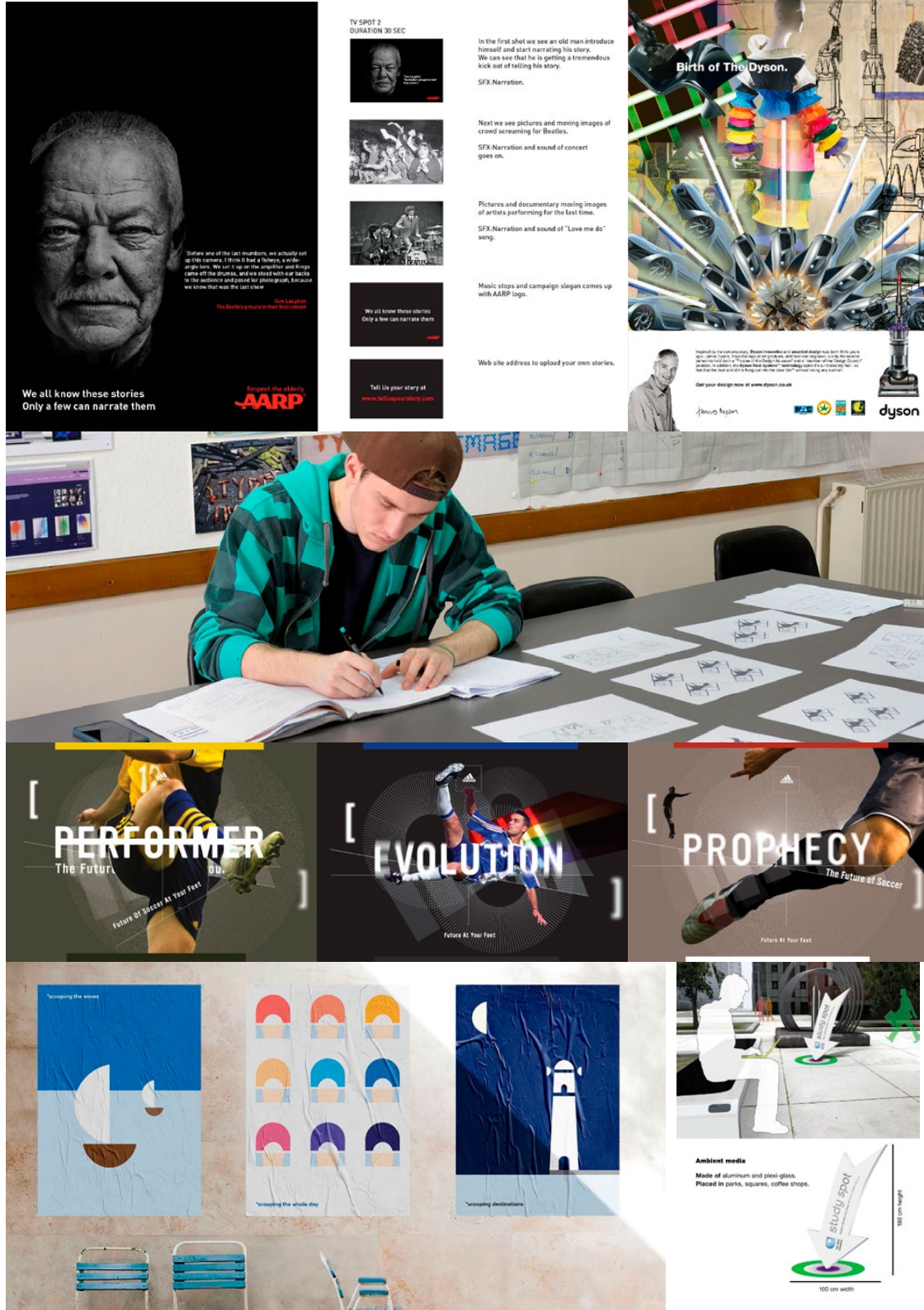
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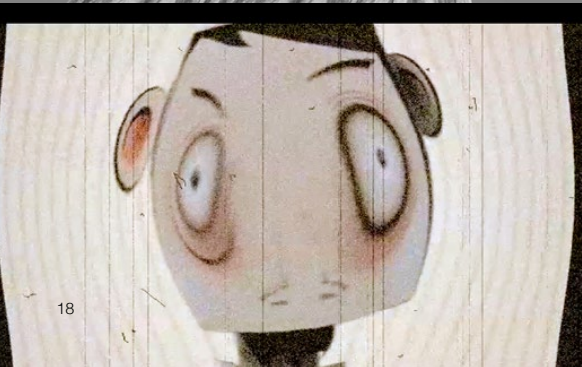
Education
Variants
Fulltime

Language
English

Start Date
27th September
2021

British Degree
Bachelor Degree
University of
Sunderland





BA (Hons)

Animation & Games Art

Duration
3 years

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
27th September
2021

British Degree
Bachelor Degree
University of
Sunderland

What is most important in animation is the emotions and the ideas being portrayed.

Ralph Bakshi

Animation and Games are two of the fastest growing industries in the world, which will increasingly feature in our everyday lives. With technological development at the stage they are today, it proves impossible to tell truth from fiction.

The film, games and VFX industries are always searching for new talent. BA (Hons) Animation and Games Art will allow you to explore the pre-production pipeline and be able to apply animation to a wide range of media. You will study and develop traditional animation techniques, plus key digital skills in 2D and 3D, while learning the core principles of character-led animation.

We place animation and game design within a broader context of principles and theories of design, and you will gain an overall knowledge of design that keeps your career options wide open. You will also have the creative freedom and flexibility to develop your specific areas of interest, gaining transferable skills crucial to employability.

Teaching is almost entirely practical and studio-based, supported by lectures, seminars and tutorials. Our academic team encourage you to express ideas and push

the boundaries of creativity. Assessment is mainly through coursework. In your final year you will prepare for your Degree Show which will be visited by industry experts and potential employers.

Course at a glance:

Year 1

Introductory Classical, Digital and Performance Practice

Animation Techniques

Design Theory 1

Introduction to Computer Skills

Year 2

Preproduction Practice

Maya for Beginners

Animation for Music, Titles and Indents

Animation Performance – Dialogue

Design Theory 2

Year 3

Applied Animation

Professional Practice

Final Major Project

Dissertation

BA (Hons)

Misha Black

“The global fashion apparel industry is one of the most important sectors of the economy in terms of investment, revenue, and trade and employment generation all over the world. Apparel industry has short product life cycles, tremendous product variety, volatile and unpredictable demand, long and inflexible supply processes. The industry has been in a transition over the last 20 years” (Fashion Apparel Industry Overview).

In today's world of globalised fashion with the extensive competition between the different fashion houses, designers and multibillion fashion corporations, there is an increasing need of communicating ones messages as clearly and uniquely as possible. The message of a brand must be distinct, clear and different from the others' but even if it is not, it **MUST** find a way to become one to have the chance of succeeding.

Course at a glance:

Year 1

Introduction to Fashion Product

Introduction to Design Practice and Fashion Promotion

Design Theory 1

Year 2

Advanced Fashion Product

Advanced Fashion Promotion

Advanced Fashion Illustration and Portfolio

Design Theory 2

Year 3

Professional Portfolio

Design Research Project

Design – Major Final Project

Educational form
Taught

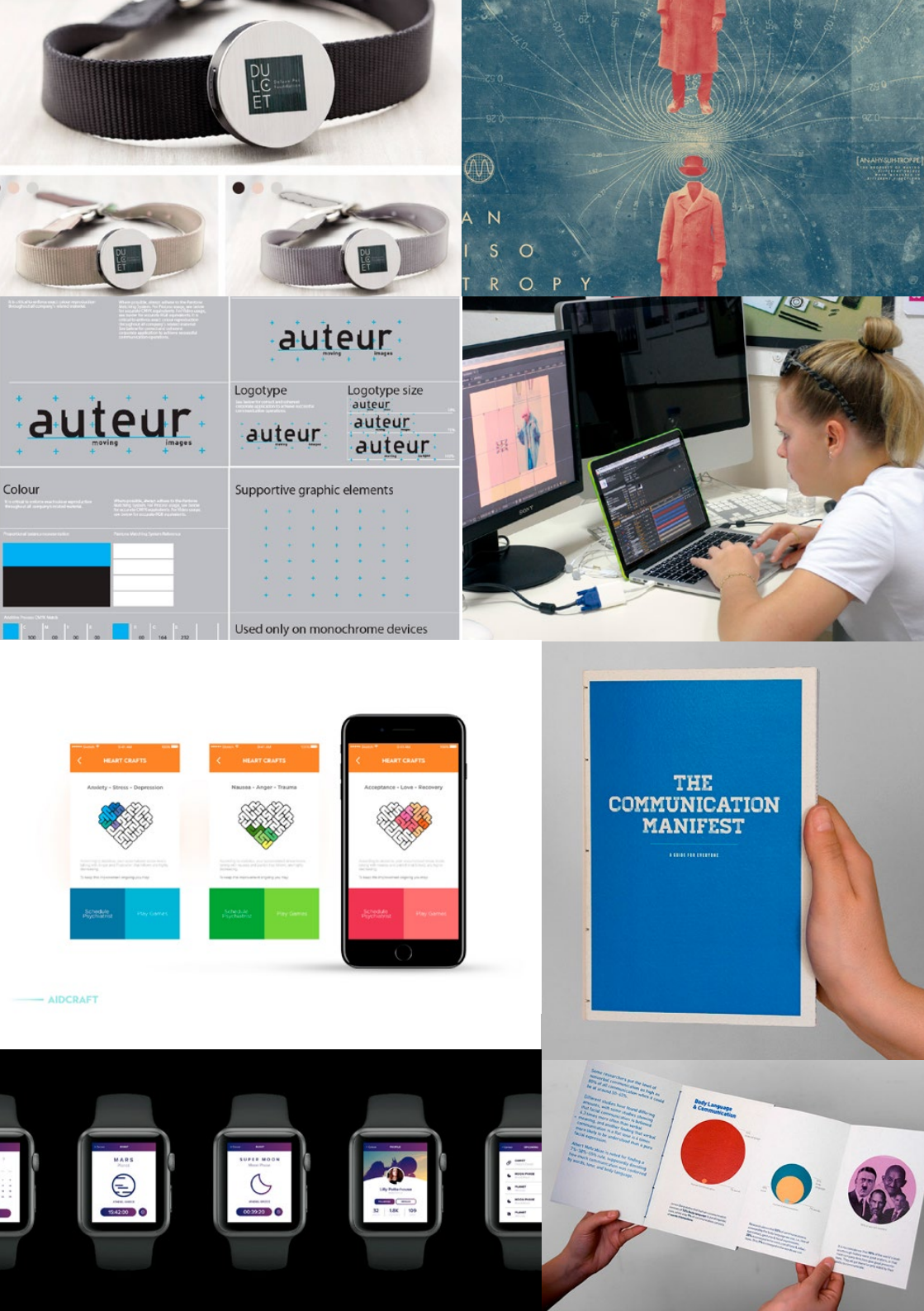
Education
Variants
Fulltime

Language
English

Start Date
27th September
2021

British Degree
Bachelor Degree
University of
Sunderland





BA (Hons) Graphic Design

Duration
3 years

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
27th September
2021

British Degree
Bachelor Degree
University of
Sunderland

The Graphic Designer experiences, perceives, analyses, organizes, symbolizes and synthesizes

Paul Rand

Visual communication shapes how we experience the world. This course reflects the range of possibilities designers employ in print and screen based media and considers how visual communication works in the context of cultural, technological and social change. Students are encouraged to explore and express their ideas through an understanding of visual perception, image making, typography, narrative and motion. They will also explore fundamental elements of art and design such as creative image making, colour, spatial awareness, composition and concept development. They are able to innovate and be original, bringing individuality to their work. Creative and out of the box thinking is applied as part of the philosophy of our programme of study. They can expect to have a career as a graphic or web and new media designer in a

- design studio, or freelance, in consultancy and branding
- publishing, packaging design
- interactive media and the media industries, inhouse design

may also continue to postgraduate study.

Appropriate working area is provided for students on the course in order to establish a working cross-disciplinary design community as well as encouraging personal development. As they grow in confidence and ability, they produce work to a professional standard in areas such as packaging, brand identity, editorial, publishing and advertising.

Course at a glance:

Year 1

Introduction to Visual Communication

Design Theory 1

Visual Communication and Design Principles

Motion Graphics 1

Year 2

Beyond Desktop Publishing

Design Theory 2

Contemporary Graphic Communication

Motion Graphics 2


Web and Mobile app Design

Year 3

Design Research Project

Graphic Design and Professional Practice

Design – Final Major Project



LIFE IS ~~BEYOND~~ THE BORDER

ENOUGH?
LIFE IS SIMPLE

Master courses

MA Design Animation

MA Design in Animation allows practitioners in animation to explore opportunities that cross established boundaries or develop in-depth aspects of practice beyond usual levels. This postgraduate course aims to develop the student's personal philosophies on design with a view to developing a personal area of specialism.

Our postgraduate Animation degree is an exciting course, which offers students a chance to fine tune their animation skills under the supervision of industry professionals. This can range from creating brilliant character animation to creating an award winning animated film or developing amazing sound design skills. A 'statement of intent' is drawn up during the beginning of your studies which forms the backbone of the postgraduate activity and provides a term of reference for assessable outcomes.

Staff input, through a series of design activities, and tutorials during the initial modules that are designed, to identify an area of interest that can then be fully explored, support students. The formal presentation of this initial research activity and the conclusions drawn, form the basis of the 'statement of intent' document. Both the practical and theoretical elements will be assessed at the end of, each module.

Students work on individual projects and there is the opportunity to work in groups on 'live' projects for real companies. In industry, animation is essentially a group activity and this group work prepares students for their future career.

Successful applicants to this course will find themselves part of a larger postgraduate community, which will reflect and include a wide variety of interest's right across the Art and Design spectrum. Furthermore, students should be able to demonstrate an ability to critically examine, analyse and evaluate contextual and philosophical issues relating to their intended programme of study. Students from Animation have gone on to work in the industry as both animators and directors.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

Duration
13 months

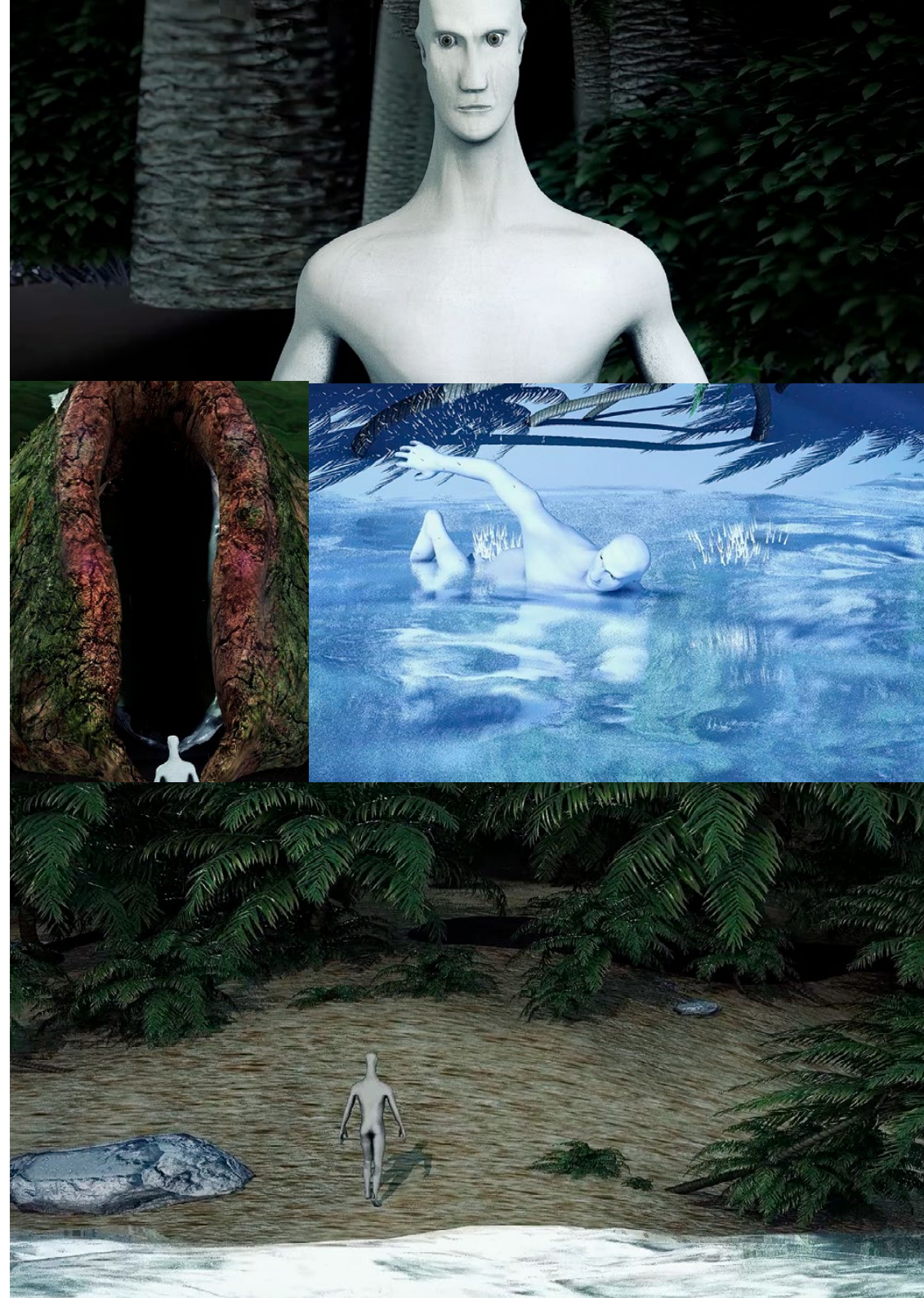
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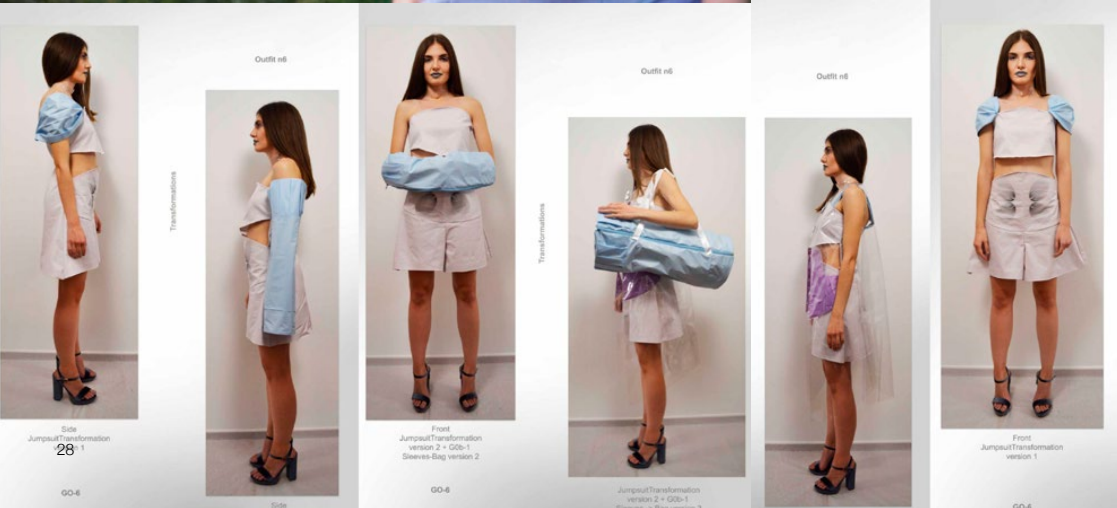
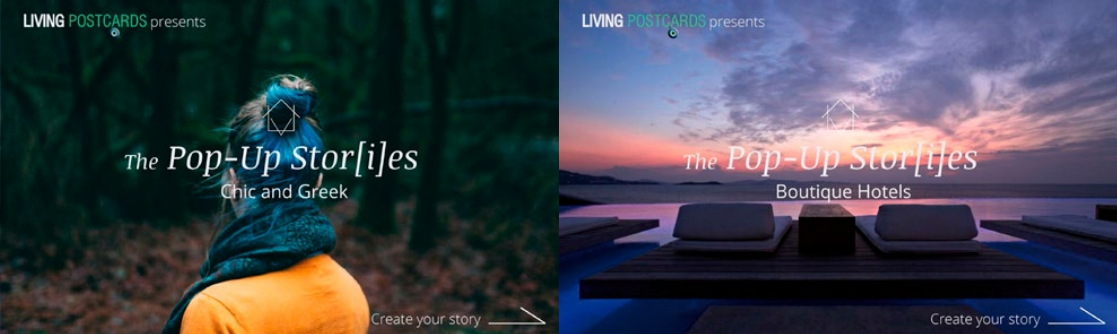
Education Variants
Fulltime

Language
English

Start Date
11th October
2021

British Degree
Master of Arts in
Design
University of
Sunderland





MA Design Fashion

Duration
13 months

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
11th October
2021

British Degree
Master of Arts in Design
University of Sunderland

This MA course gives creative fashion design practitioners chance to explore personal interests at postgraduate level, underpinned by extensive research, and combined with benefits of debate and peer review. The individual will subsequently be able to view their role as fashion designer within the industry of the future.

Teaching involves a combination of lectures, seminars, tutorials, presentations and integration of consultancy with industry, and assessment is continuous. Theory underpinning practice is developed simultaneously throughout each semester and Negotiated Agreements Parts I and II allow students to acquire the ability to develop and refine proposals, which underpin their major projects, and reflect on personal progress. Students are expected to contextualize their work within a current framework, and develop evaluative skills in order to articulate their point of view. Research Methods and Application introduces students to a range of analytical research tools, forming the basis for all in-depth self-directed projects on the programme.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

MA Design Games Art

Fundamental to the philosophy of the course is the provision of an opportunity for students to explore and realise their individual aspirations and potential, creating a framework for developing more fully as skilled and informed professional practitioners. This is enabled through discussion and feedback with the course team and relevant peer groups.

Throughout the course students are encouraged to pursue a unique personal line of inquiry within the broad subject area of Games Design culminating in the Postgraduate Project / Dissertation response at the end of the course.

At the end of the course the students will have had the opportunity to build up a personal body of work that represents their personal developmental journey, and reflects a personal response to their discipline.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

Duration
13 months

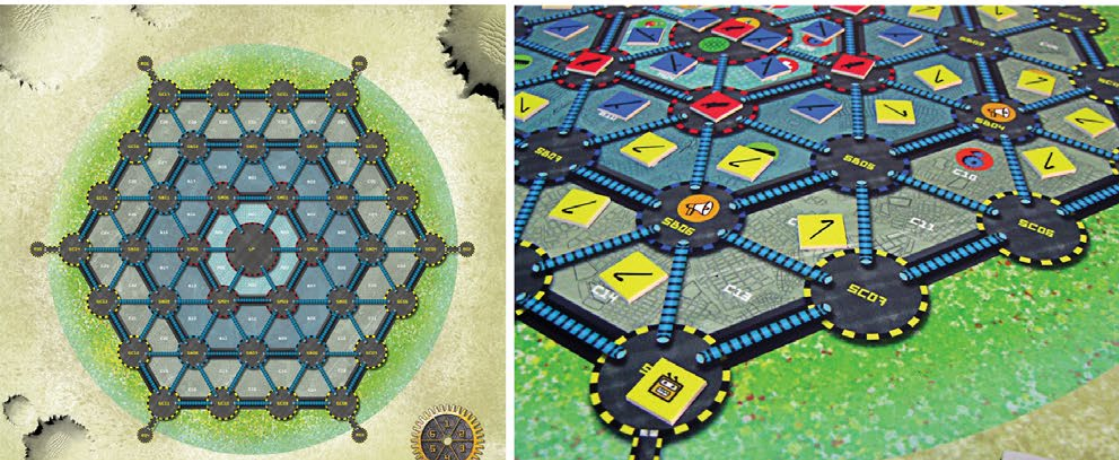
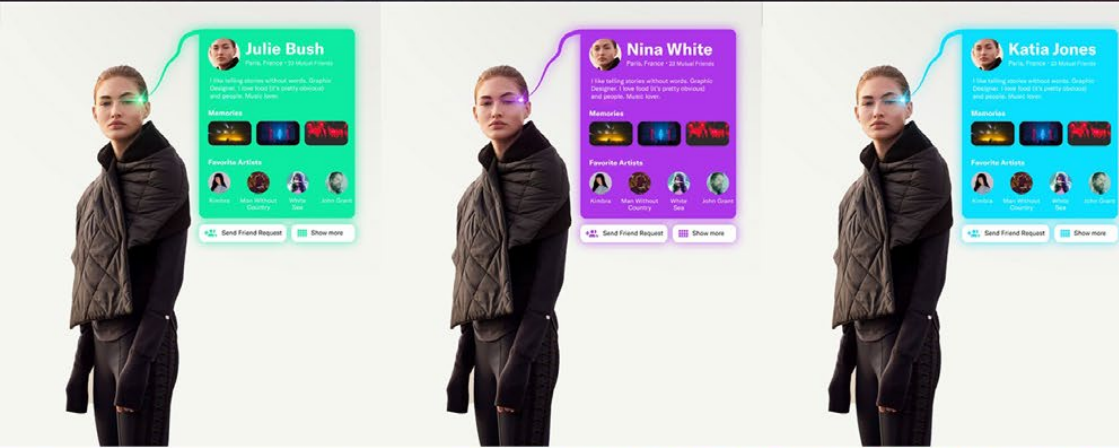
Educational form
Taught

Education Variants
Fulltime

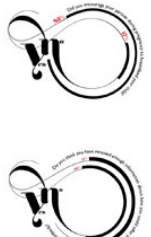
Language
English

Start Date
11th October
2021

British Degree
Master of Arts in
Design
University of
Sunderland



it takes 2 to breastfeed



MA Design Graphics

Duration
13 months

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
11th October
2021

British Degree
Master of Arts in
Design
University of
Sunderland

The MA course in Graphic Design encourages the diversity of design study opportunities possible within the wide field of Graphic Design. The course focus is rooted in visual communication research, underpinned by theory with an emphasis on the development of a very personal body of practical work.

Students may choose to work within any area of contemporary graphic design practice or explore the potential for design diversity. Throughout the course students are encouraged to pursue a unique personal line of inquiry within the broad subject area of Graphic Design.

By the end of the course all students should have completed a cohesive body of work to a professional standard and be able to clearly articulate a sound intellectual rationale and a broad critical viewpoint.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

MA Design Advertising (pathway)

The postgraduate Design course specializing in Advertising deals with media communication - that means traditionally, posters, press ads, T.V. commercials and radio commercials and more recently, gorilla, ambient, viral and other web based solutions.

Advertising creatives are concerned with both words and images. Most ads are a combination of those two elements. The words are as important as the image.

You will have access to a wide range of computer and digital imaging facilities to support you in developing your skills in imagining and building digital environments for communication. Industry links and live projects will help you place your work within a growing professional context.

Your course will produce able, resilient, resourceful, knowledgeable individuals, who are committed to the creative art of Communication and who will make an important contribution within a broad range of career opportunities. These rubrics have been converted into a series of Aims and Learning Outcomes for each module. The Aims are what we expect you to achieve through study and the Learning Outcomes are specific abilities or skills that you will be able to achieve on successful completion of each module at each level of study.

Teaching involves a combination of lectures, seminars, tutorials, presentations and integration of consultancy with industry, and assessment is continuous. Theory underpinning practice is developed simultaneously throughout each semester and Negotiated Agreements Parts I and II allow students to acquire the ability to develop and refine proposals, which underpin their major projects, and reflect on personal progress. Students are expected to contextualize their work within a current framework, and develop evaluative skills in order to articulate their point of view. Research Methods and Application introduces students to a range of analytical research tools, forming the basis for all in-depth self-directed projects on the programme.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

Duration
13 months

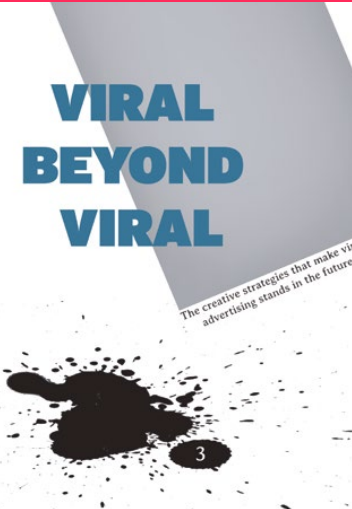
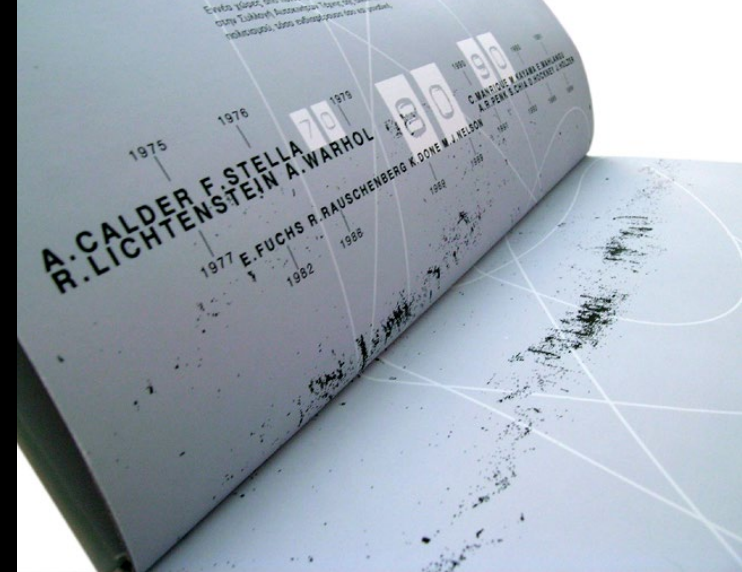
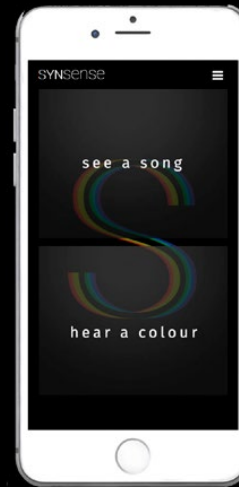
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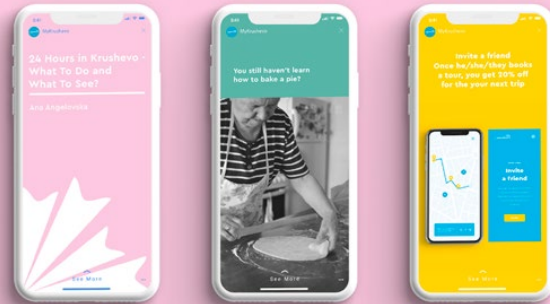
Education Variants
Fulltime

Language
English

Start Date
11th October
2021

British Degree
Master of Arts in
Design
University of
Sunderland





MA Design Branding (pathway)

Duration
13 months

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
11th October
2021

British Degree
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Sunderland

This MA course focuses on the role of visual identity within branding, with the aim to produce versatile and creative practitioners who understand design within a business, social and cultural context.

Driven by intelligent enquiry and evaluation, you will explore the strategic thinking underlying brands and look at how that strategy can drive creative expression.

In addition, this MA programme addresses the need for understanding how branding, innovation and design are connected, in theory and in practice, inside and outside companies and organisations, in a way that connects with the real needs of people.

You will learn and explore how branding and innovation are necessarily connected, and introduces a method to forge a strong synergy between the two, using design management and design thinking.

Taking a visual approach to the subject of brand-driven innovation is particularly suited to students from a range of creative disciplines, where a practice-led approach to academic learning forms the main component of the search for knowledge and meaning.

It will help you to understand the underlying framework of brand-driven innovation and enable you to act as "agent" of a wealth of new cross-disciplinary projects, processes and conversations about innovation.

Finally, this MA programme is useful for those working in design, design management, marketing and business.

Course at a glance:

Design Stage 1

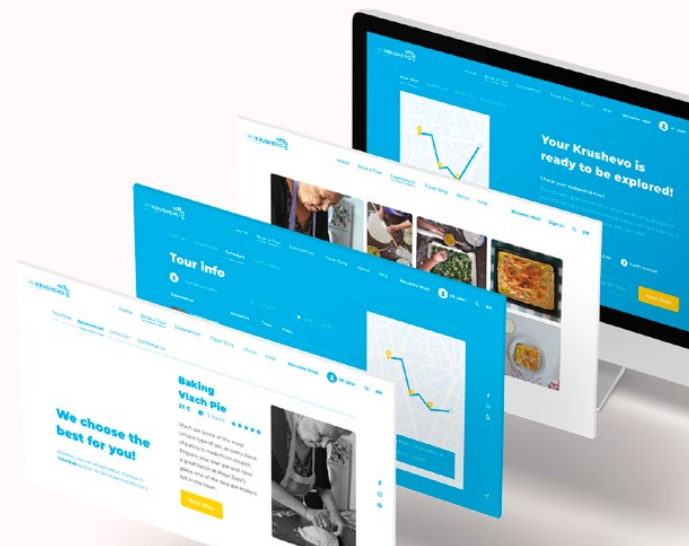
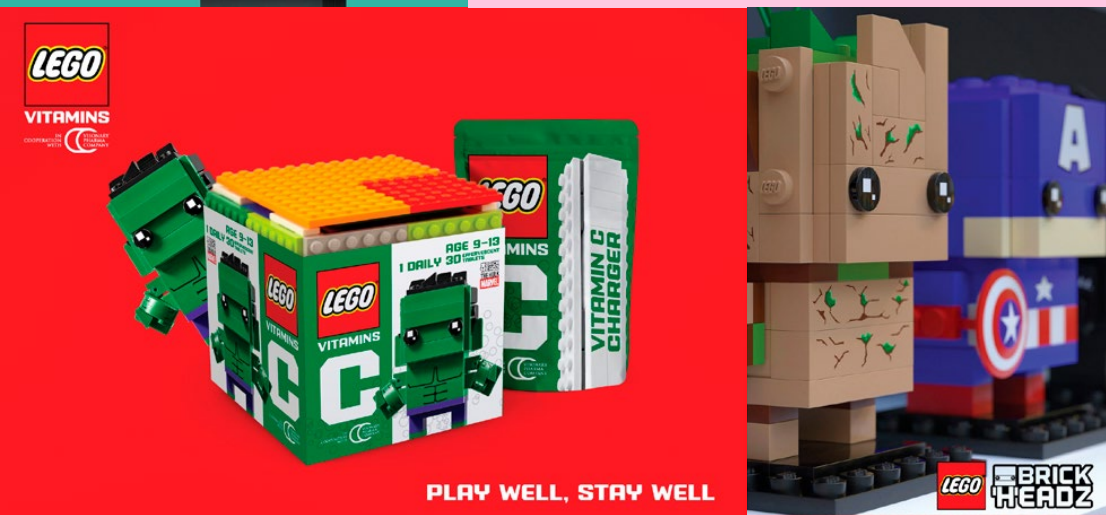
Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production



MA Design

User Experience (pathway)

User Experience Design (UX) is a professionally focused, design-led course that will equip you with the specialist skills to conceive, prototype and produce human-centred experiences in an interactive digital context.

The scope of UX design is large, and growing. This MA programme focus on research projects centred on the design of digital experiences—in particular, such interactive media as Web sites and software applications. To create truly memorable and satisfying experiences, a UX designer needs to understand how to create a logical and viable structure for the experience and needs to understand the elements that are important to creating an emotional connection with the product's users.

You will learn the advanced studio skills of user experience design, the methods and practices of user research and the critical-theoretical background to the field.

There is an increasingly high demand for designers who are able to combine their creative skills with profound insight into human behaviours and contexts. This course prepares you for the rapidly expanding field of UX – with a wide range of opportunities for advanced practitioners.

Course at a glance:

Design Stage 1

Design Ideation

Design Stage 2

Design Development & Prototypes

Design Stage 3

Design Realisation & Production

Duration
13 months

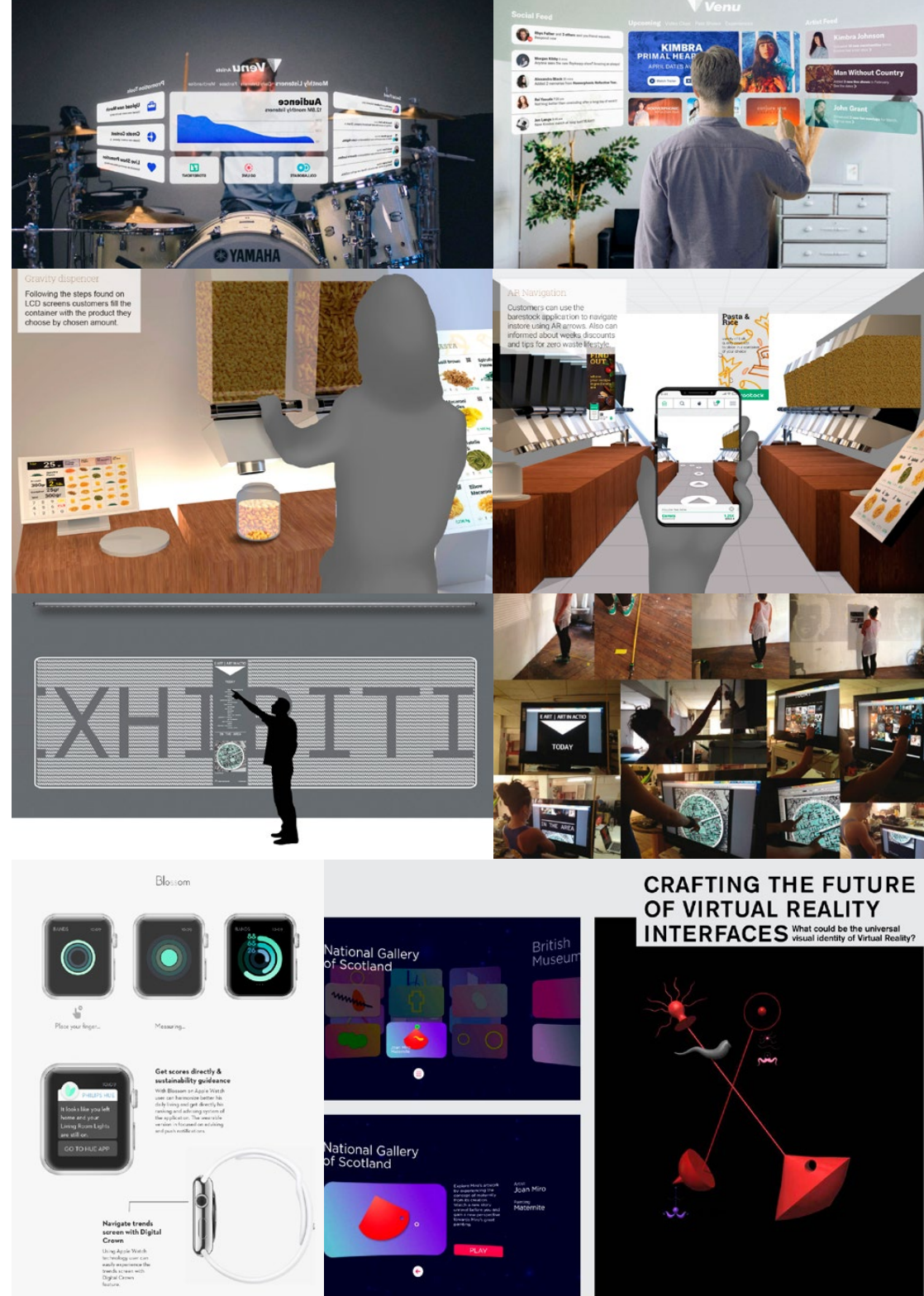
Educational form
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Education
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Start Date
11th October
2021

British Degree
Master of Arts in
Design
University of
Sunderland





study

at AAS

Study design at AAS

THINK CREATIVE
Study in Greece
get a British degree

By choosing to study with us you are making a valuable investment in your future. To give you the best preparation for your career, we support you through our employment-focused teaching and learning, and through industry links, advice and careers guidance.

Skills in creative thinking and problem-solving, as well as team-work and project management, are highly valued by employers. By bringing the workplace into the learning environment, we ensure that you are fully prepared for the world of work.

Each one of our courses has established close relationships in the industry which provide specific knowledge through lectures, talks and technical workshops.

Live projects can be a valuable part of student life. Through our close links with companies and industry professionals, we ensure that our teaching remains up-to-date and relevant to today's creative and cultural industries.

This approach is supported by the professional work of our own staff, many of whom are creative practitioners as well as academics.

We also actively encourage you to enter national and international award schemes, as competition success is a great way for you to gain feedback and exposure, and to progress your career. Our students achieve successes in a host of national and international design awards every year.

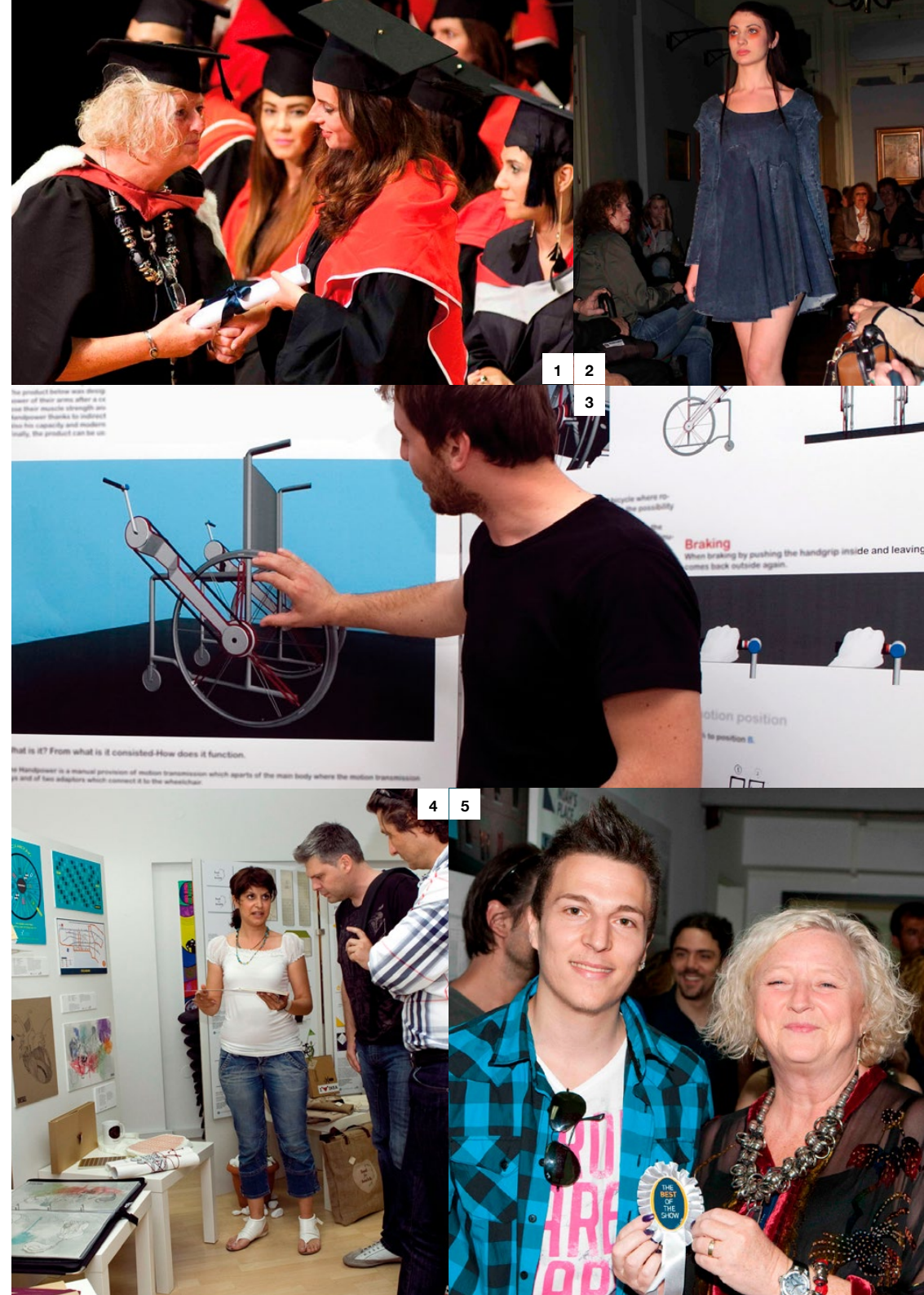
1
Graduation day

2
Fashion show

3
AAS Students presentation

4
Career day

5
Best of the show award





Induction Workshop

Every year during the last weeks of September the induction workshop takes place at AAS College. It is an introductory workshop whose aim is to help students integrate normally in their design studies.

Teachers form study groups consisting of students of different fields. They give your group the project brief and they analyse it so you can learn the design procedure since the very beginning. You contact research collecting material and photographs; you assess your material, analyse the problem and proceed towards compiling your creative suggestions. And all these happen in a relaxed and creative atmosphere.

Portfolios

Portfolios gradually created by students during their studies play an important role in their professional development. By attending a three-year bachelor of honours course, you become accustomed to every aspect of your studies. This is aim of BA degree, so your portfolio contains every project you have created.

Following with precision your program of studies you can create a powerful portfolio reflecting your knowledge gained and your personal style. Your portfolio is your identity on design. It is different from every other one and gives your personal style for its quality on technical and artistic fields.

The AAS high level of portfolios is not accidental. It is a result of our curriculum and student quality. The quality portfolios ensure that

you can find a working position after graduation. This can also happen while you are still an AAS student.

Degree show

Knowing how to present your work it is very important in the fields of art, communication and design. The AAS students get accustomed to this very important factor for their success. A degree show is organized at the end of every academic year, presenting our students works. Participation of our senior students consists a part of their assessment.

They also present their work to our external examiners who come from Great Britain for this particular reason. In this show the first and the second year, students take part with their projects as well as our foundation year.

Competitions

During your studies, you are encouraged to take part in national and international competitions. In some fields, there is a relevant module based on student participation in competitions.

Studies on design are successful when connected with the market. There are always project briefs which represent real problems asking for solutions and connect education with the market in our curriculum. When you take part in a competition, you come in touch with a real design problem which you have to solve in a given time period.

6
Portfolio
assessment

7
Trip to England

8
Mid-semester
Critique

9, 10
Final degree show

11
Induction
workshop

12
Industry visit -
presentation



13

13
Industry award



14

14
Networking with
the industry



15
MA presentation -
lecture



16

16
MA Graduation
day

Lectures, seminars and tutorials

There are a series of weekly lectures from visiting practitioners and designers, from a wide range of disciplines. The lectures cover the designer's own research methods, inspiration, philosophies, design work and strategies. It will enable students to decide where they are best positioned within contemporary design and their aims for future.

Networking with the industry

The MA courses in AAS also encourage students to have a more outward looking approach where they will be expected to look more closely at relevant designers working on similar topics and themes to themselves. This may include visiting relevant works and exhibitions to engage more readily with their chosen field of study and the designers involved. Taking an outward looking approach to industry will lead students into a networking activity that they can continue after studying on the MA.

MA event presentation

This is a presentation of the MA research and practice study. On the MA event, that takes place every year on the AAS conference center, the MA students present their work, explaining the methods and outcomes of their project. They display their final work in the MA area.

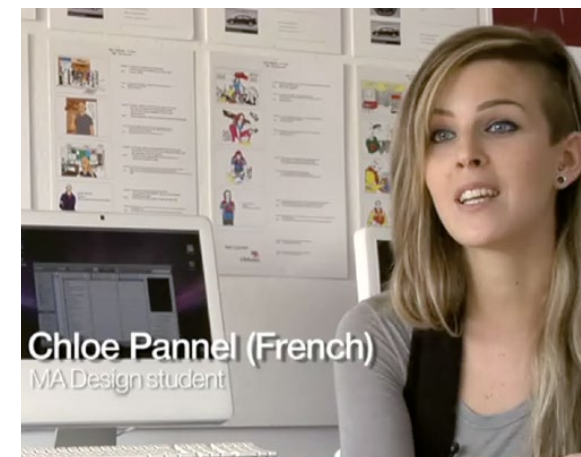


"The time you spend at AAS can be the best years of your life. It's a place to grow as an individual, a person and a creative. AAS prepares you to be open to change and for hard work"

Nestor Kehagias
Graduate BA Graphic Design

"I never thought that studying abroad it could be such a rewarding experience. Apart from getting my degree, in AAS I found second home, away from home, and made friends for a life time."

Chloe Pannel
Graduate MA Design



Chloe Pannel (French)
MA Design student

"Time will tell us if we continue to succeed, but without AAS and its wonderful staff I certainly would not be where I am today. For that I will be forever thankful"

Michael Sachpazis
Graduate MA Graphic Design



Michael Sachpazis



Ezeigbo Obinna E. (Nigerian)
MA Interior Design student

"Studying in AAS is a lifetime experience I'll never forget. The course, the people & Thessaloniki... A vivid city full of students where you feel safe to walk around even late at night"

Obinna Enyinnaya Ezeigbo
Graduate MA Interior Design



Maria Chatzi

"Of all courses I looked at, including some institutions abroad, this is a friendly, family-like environment where they will squeeze every bit of potential out of you and make you all you can be"

Maria Chatzi
Graduate BA Animation

"It is extremely interesting to study in Thessaloniki, a city of 2.300 years old! An inspiring city with great tradition in Art and Design, where everything is within walking distance, with great food and nightlife!"

Sami El Damaa
Graduate BA Interior Design



Sami El Damaa (Lebanese)
BA (Hons) Interior Design student

Diploma to Degree

A pathway to university and further study

Advanced Diploma

SQA Advanced Qualifications do not just qualify for career development they can also enable advanced entry into many undergraduate degree programmes in universities and Higher Education Institutions across the world.

Learners can study in their own country before progressing onto universities in their own country, region or abroad to complete a degree, entering directly into third year. This option can be a cost effective route to studying abroad and achieving a degree at an international Higher Education Institution.

We make this journey as smooth as possible through our Diploma to Degree programme. SQA has collaborated and set up articulation agreements with a number of highly regarded international institutions in countries such as the UK, USA, Australia, Canada and New Zealand covering various progression models including online delivery.

These institutions recognise the SQA Advanced Diploma for advanced entry and provide students with a quality learning experience.

Advanced Diploma in Business

The SQA Advanced Diploma in Business and AAS College provide learners with a progression route into employment. The Advanced Diploma covers the main aspects of international business including management, human resources, economics and administration. It will equip students with an awareness of key issues and practices within a changing business environment.

There is a growing demand for businesses to demonstrate corporate social responsibility. Business management strategies that affect profit and society are achieving successful and sustainable results.

Aims:

The SQA Advanced Diploma in Business has a range of aims relating to academic and vocational progression. These are to:

1. Develop suitable competencies to enter a range of administrative, commercial or managerial positions.
2. Develop student competencies to support their career aspirations.
3. Prepare students for progression to degree courses delivered by universities.
4. Develop skills for independent, lifelong learning.
5. Develop and enhance transferable skills for employability and Core Skills.
6. Develop and enhance transferable skills in planning, organizing, critical and evaluative thinking and enable the candidate to investigate business issues and problems in depth.
7. Develop intrapersonal and interpersonal skills relevant to a range of administrative, commercial or managerial positions in business organizations.
8. Develop communication and presentation skills.
9. Adopt an innovative and creative approach and be able to respond quickly to challenges posed by changes in the business environment.
10. Develop the ability to work flexibly and co-operatively with others.

Duration
2 years

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
14th June 2021
& 27th September 2021

British Degree
SQA Advanced Diploma in Business

In almost any industry, running a business with a triple bottom line; a focus on people, the planet and profit, has inherent financial benefits

FORBES, 2017

PROGRAMME AT A GLANCE

YEAR 1

Business Accounting

Business Law: An Introduction

Communication: Business Communication

Creating a Culture of Customer Care

Economic Issues: An Introduction

Economics 1: Micro and Macro Theory & Application

Human Resource Management: Introduction

Information Technology: Applications Software 1

IT in Business: Spreadsheets

Managing People and Organizations

Marketing: An Introduction

Personal Development Planning

Business: Graded Unit 1

YEAR 2

Behavioural Skills for Business

Business Contractual Relationships

Business Culture and Strategy

Economics 2: The World Economy

Information & Communication Technology in Business

International Marketing: An Introduction

Preparing Financial Forecasts

Presentation Skills

Statistics for Business

Continuous Workforce Development

Business: Graded Unit 2

Advanced Diploma in Computing

The SQA Advanced Diploma in Computing: Technical Support and AAS College provide learners with a progression route into employment. This SQA Advanced Diploma covers a range of specialist technical skills and knowledge in using and supporting computer systems.

It will give learners vocational and technical computing skills that will enable them to work in an IT-related role.

The course covers all the fundamental aspects of technical support, including in-depth knowledge of operating systems, networks, hardware, and software development — as well as professionalism, ethics and team working in computing.

Aims:

The SQA Advanced Diploma in Computing: Technical Support award has a range of aims relating to academic and vocational progression. The principal aim of the award is to prepare the candidates for employment in IT technical support. The general aims of this award are to:

1. Develop candidates' knowledge and skills in planning, developing and evaluating.
2. Develop employment skills, particularly relating to the IT industry.
3. Enable progression within the SCQF.
4. Develop study and research skills.
5. Develop learning and transferable skills (including Core Skills).
6. Support candidates' continuing professional development.
7. Update the contents of the award to reflect current professional practices and technologies.
8. Update the contents of the award to incorporate best practice in assessment, including a reduction in time spent on assessment and maximizing the use of e-assessment.
9. Maximize flexibility (while maintaining coherence) in qualification design to permit centers to customize the award to their local needs.
10. Reduce the academic level of the award (in terms of SCQF levels).
11. Produce Units that are able to embrace external changes without regular updates.

Duration
2 years

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
14th June 2021
& 27th September 2021

British Degree
SQA Advanced Diploma in Business

Gain full understanding of computing tools, techniques and practices across a wide range of application areas.

PROGRAMME AT A GLANCE

YEAR 1

Developing Software: Introduction

Professionalism and Ethics in Computing

Computer Systems Fundamentals

Troubleshooting Computer Problems

Team Working in Computing

SQA Advanced Diploma in Computing: Graded Unit 1

Client Operating Systems

Computer Networks: Building Local Area Networks

Mathematics for Computing 1

Cloud Computing

Computing: Introduction to Project Management

Technical Support: Supporting Users: Hardware

Technical Support: Supporting Users: Software

YEAR 2

Software Development: Programming Foundations

Security Concepts

Network Server Operating Systems

Network Technology and Data Communications

Providing Technical Support to Users

Open Source Operating Systems: Introduction to Command Line Administration

Open Source Operating Systems: Basic Server Administration

Managing a Web Server

SQA Advanced Diploma in Computing: Technical Support Graded Unit 2 (Project)

Advanced Diploma in Hospitality Management

The SQA Advanced Diploma in Hospitality Management and AAS College develop the management, supervisory and interpersonal skills required for employment in the hospitality industry. It covers management of accommodation, accounting, human resource management, management of hospitality organizations, and management of food and beverage operations.

Students will also gain an understanding of the structure and organization of the industry, and its influence on the economy, skills and knowledge that employers need. Set in a global context, the SQA Advanced Diploma in Hospitality Management provides students with an understanding of accommodation servicing, food and beverage operations, and hospitality.

This course will provide graduates with a wide range of opportunities to work in excellent hotels, country clubs, theme parks, leisure centres, exhibition venues and catering services.

Aims:

The SQA Advanced Diploma in Hospitality Management award has a range of aims relating to academic and vocational progression. These are:

Developing skills such as:

- planning and analysis
- problem-solving
- study and research
- critical and evaluative thinking
- the ability to be flexible
- to work co-operatively with others

Gaining an understanding of:

- the structure & organization of the industry
- the influence of the industry on the economy

Developing knowledge and skills in the main operational areas, such as:

- food and beverage
- service styles and techniques
- food hygiene and control systems

Duration
2 years

Educational form
Taught

Educational Variants
Fulltime

Language
English

Start Date
14th June 2021
& 27th September 2021

British Degree
SQA Advanced Diploma in Business

Engage and be challenged to become creative, entrepreneurial, and a critically informed dynamic graduate who can excel in your chosen field of work within hospitality business management.

PROGRAMME AT A GLANCE

YEAR 1

Accommodation Servicing

Business Accounting

Food and Beverage Service

Food Hygiene Intermediate

Hospitality Financial and Control Systems

Hospitality Front Office Procedures 1

Hospitality Front Office Procedures 2

Hospitality Industry

Hospitality Supervision

Information Technology: Applications Software 1

Managing Hospitality Organisations 2

Work Placement1

Hospitality Management: Graded Unit 1

YEAR 2

Accommodation Management

Gastronomy

Managing Financial Resources in Hospitality

Human Resource Management Practice

Kitchen Planning and Design

Management of Food and Beverage Operations

Managing People and Organisations

Hospitality Management: Graded Unit 2

Advanced Professional Diploma in Interior Design

The course provides an excellent opportunity to support the international growing creative industries and construction sector economy and to provide potential applicants with dynamic and vocational study opportunity.

By studying Interior Design at AAS College graduates will be with knowledge and understanding along with skill sets, attributes and behaviours that provide them the potential to be an effective contributor in the global community of Interior Design including event design, set design and consultancy practices.

To achieve this the course embraces a distinctive focussed study upon human needs and desires in a consumerist society. Throughout the course, students are encouraged to build upon the understanding of the importance of being socially and culturally aware as a designer, becoming conscious of their potential influence and need to embrace ethically considered practices and apply considered personal as well as professional codes.

Aims:

The programme aims to provide students with Interior Design skill-sets generally comprise of both intellectual and practical skills:

Practical skills

- Visual communication skills – through drawing, making, or digital manipulation
- Visual appreciation skills
- Understanding and manipulation of materials and processes particular to Interior Design

Intellectual skills

- Lateral thinking, conceptual thinking, analytical thinking, the ability to hold multiple and potentially contradictory possibilities in mind simultaneously
- Social, historical, cultural and political awareness
- Enhanced perception and observation skills – an inclusive approach to research
- The ability to generate ideas: creativity

Duration
2 years

Educational form
Taught

Education Variants
Fulltime

Language
English

Start Date
14th June 2021
& 27th September 2021

British Degree
SQA Advanced Diploma in Business

Our philosophy is supported by an attitude of working “with” the building as opposed to working just “within” the building.

PROGRAMME AT A GLANCE

YEAR 1

Design Theory I

Visual Communication Skills in Interior Design I

Design Thinking & Process

Interior Design Studio I

Architectural Technology and Material I

YEAR 2

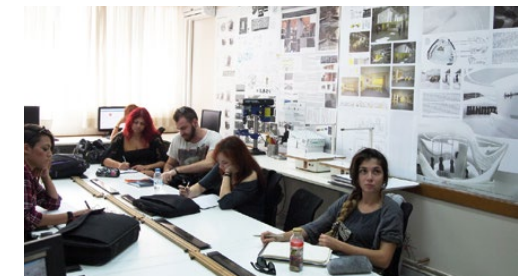
Design Theory II

Interior Design Studio II

Interior Design Studio III

Visual Communication Skills in Interior Design II

Architectural Technology and Materials II



Advanced Professional Diploma in Art and Design

If you want to study a Design programme but you have not completed 12 years in secondary education or you cannot provide a Design portfolio, this course is ideal for you. Successful completion of it is a guarantee to get admission in year 1 of Bachelor in Design area programmes.

The Foundation of Art and Design course at AAS College has five principal aims:

- To provide opportunities for the students to enhance their experience and understanding of all areas of art and design
- To introduce students methods to expand their creativity and teach them lateral and creative thinking
- To introduce students to their chosen area of study and its specialist methods and demands
- To enable students to reach the standards of written and spoken English required in undertaking a degree course franchised by a British University
- To familiarize students with the city of Thessaloniki and the Greek culture and civilization through site and museum visits

This high quality course is designed as a principle pathway to Higher Education in art and design.

During the course students will experiment with areas of generic importance to all subjects in design, including drawing, computing skills, visual communication, photography, three dimensional design, illustration, materials and processes as well as art and design history.

In the foundation course of art and design, teaching and learning focuses on project work in the studios and workshops. This is enhanced by research, contextual studies, art and design history, and self-directed study.

Duration
2 semesters or 1 semester intensive

Educational form
Taught

Education Variants
Fulltime

Language
English

Application Deadline
30th July 2021

Induction Start Date
20th September 2021

Start Date
27th September 2021

British Degree
SQA Advanced Diploma in Art & Design

This high quality course is designed as a principle pathway to Higher Education in art and design.

PROGRAMME AT A GLANCE

2 SEMESTERS or 1 SEMESTER intensive

Observational and Developmental Drawing

Art and Design Creative Process

Art and Design Project

Art and Design Context

Photography: an Introduction

Art and Design: Cultural Identity

Digital Imaging

Graphic Design Techniques

Communication in English



Admissions

How to apply

You should apply direct to the AAS College. We accept applications throughout the year, but advise you to apply early. We would like to receive application forms before 30th of June.

All candidates are required to submit the following documents:

1. A Fully Completed Application

- AAS Application Form completed
- A scanned copy of your passport

2. English language certificate

Certified Photocopy of English Language qualification(s).

Undergraduate applicants must have a fluent command of the English language which can be proven via the following examinations:

TOEFL: paper based 550 / computer based 213 / Internet based 79-80 or

IELTS: 6,0 or other equivalent qualifications.

Candidates who have not acquired an English language qualification at the time of the submission of their application form are required to submit it at least one month before the commencement of the course.

3. Diploma of previous education

International Baccalaureate (IB) Diploma or six IB Subject Certificates, or A Levels obtained locally

Certified Photocopy of the Diploma of Secondary Education (High School Diploma), along with the final year's academic transcript

Candidates who have not yet graduated from high school at the time of application, should submit the available academic transcripts from their current year of study, as well as a full transcript from the previous year of study

If the High School Diploma is produced in another language it should be translated and verified in English

4. Portfolio

You can send us approximately 20 examples of your work with a short written commentary. Most of this work can be in the form of photographs on a CD or a PDF file. It is helpful for us to see examples of your original drawings too.

submit your documents

Via email to:
admissions@aat.gr

our response

A member of our staff will contact you in 48 hours.

AAS offer to you

Deciding to start study is an exciting time but the process to actually get there can seem daunting. That's where we can help.

Here's what you need to be finding out about now.

Over the next few weeks we'll be sending you lots of important information, so if any of your contact details change, we need to know as soon as possible. Please let us know if you change your: Name – Address – Phone number – Email address – Passport number

At AAS we pride ourselves on the tailored support we offer to all our students and we want your application and enrolment to go as smoothly as possible. If you have any problems at all, we are here to help.

You will receive an unconditional offer: An Admission Letter by college's Admissions Office, or a conditional offer: that means that before the commencing of your course you have to submit some documents, or a rejection letter: that means that you don't cover the requirements of the interested course.

Visa Process

The following documents to be submitted by all non-EU students to the Greek Embassy or Consulate Office closer to you:

- Application form for a visa for a long stay in Greece, fully filled in and signed by the applicant

- One recent passport-size photograph in colour
- Passport that should be of a validity exceeding by three months the ending date of the visa length, include at least two blank pages and have been issued within the previous ten years
- Police Clearance Certificate (Criminal record)
- Medical Certificate
- Travel insurance
- Admission letter by AAS
- A confirmation document by AAS that you are a college's student
- Document by the Ministry of Education that the AAS College holds a valid license and is registered in the relevant records
- English language Certificate
- Proof of sufficient funds to cover living expenses and AAS tuition fees in Greece
- Visa fee

You should also have in mind the following:

Original documents and passports submitted must be accompanied along with a copy.

All documents submitted must be in English or Greek

You may be asked for additional documents and will be called to a personal interview at the Embassy or Consulate Office (the requirements of Greek Embassies or Consulate Offices aren't the same from country to country)

The visa fee is not refunded if the visa is refused

Accommodation

Going to live and study in another country is very exciting; it can also be very challenging. At the AAS College we have experience of welcoming foreign students and we are here to help you every step of the way. We know that you will have a lot of questions before you leave home and this information has been prepared to help answer as many of your questions as possible.

We recognise that when you join us it may be the first time you have lived away from home, so we do our best to support you. Our accommodation staff will help you to find the right place to live to suit your needs. We can advise you for a lot of flats in purpose-build properties that there are very close to the college or in the city's centre.

In all type of flats you will have your own furnished study bedroom. There are flats where you have your own kitchen and flats that have a shared kitchen and dining area. Prices are around 200-300 euros/month.

The student accommodation staff will assist all international students in seeking the accommodation of their choice, giving legal tenancy agreement advice and all other queries or concerns regarding student accommodation in Thessaloniki.

What to bring

Please remember that you will have to carry your luggage during your journey here, so do not pack more than you can carry by yourself. On the other hand Thessaloniki has an extensive range of shops supplying food from all over the world and clothes and other good to suit all tastes, so there is no need to bring too much baggage.

Hand luggage

You should carry the following items in your hand luggage:

- Your passport and Visa card (leave a photocopy of them with your family/friends at home)
- Contact names and telephone numbers for AAS College
- Original academic certificates and transcripts
- Tuition fee receipt
- Copy of bank transfer document
- Euros currency (do not put money in your suitcase)
- Any medication you need during your journey, having first checked that it can be taken in your hand luggage

Please tell us what time and day you will be arriving in Thessaloniki, so we can give you the greatest possible help.

AAS support

Making
living easy





Welcome to Thessaloniki

It is a friendly, safe and economical choice for you to come and study.



City of Thessaloniki

AAS is found in Thessaloniki. A coastal city in the Northern Greece, with sunny Mediterranean climate. Thessaloniki is a friendly, inspiring city with a great ancient history and a vibrant student community. It is a lively city packed with cafes, clubs, restaurants, museums, galleries, cinemas, theatres and concert halls where a lot of cultural events and festivals are organized throughout the year.

Greece has a very long and significant history. It is the motherland of philosophy, classical arts, theatre and medicine among others. A great number of philosophers like Socrates, Plato, Aristophanes the comic play writer, Hippocrates the father of western medicine were born and lived there. Their work effected the western civilization and put the base for the evolution and development of modern contemporary thought.

All over Greece, you can visit a great number of museums, archaeological sites and monuments that provide a vivid picture of its accomplishments in art and technology from the prehistoric era to modern times. Greece cultural achievements and beautiful landscapes get admired by thousands of visitors each year who choose it as their destination for vacations or studies.

The second largest city of Greece and the most important port of the Balkan is Thessaloniki. Built by the sea it is located in the northern Greece. It has sunny Mediterranean climate and wonderful beaches. Thessaloniki is a friendly, inspiring city with large avenues, commercial streets, parks, squares, picturesque traditional neighbourhoods and a vivid student community of more than 100.000 students. Motherland of Alexander the Great and Aristotle Thessaloniki's history goes back more than 2.300 years. The city is full of archaeological, byzantine and ottoman monuments that are within walking distance from the city centre.

Thessaloniki also has a great number of cafes, clubs, restaurants, museums, galleries, cinemas, theatres and concert halls where a lot of cultural events and festivals are organized throughout the year. The International Film Festival, the Song Festival is just some of them. It is a city of design and fine arts where a lot of young artists, architects and designers always find new ways to express themselves. The city has also one of the best high streets market in Greece with shopping centres and boutiques. Thessaloniki is famous for its great cuisine and sweets. Anywhere in the city, you can enjoy very tasty food at very good prices. It is a friendly, safe and economical choice for you to come and study.

Where we are

If you have any questions about any of our courses or have a general enquiry, please get in contact using the details below.

If you're interested in visiting us, you can register for one of our many Open Days throughout the year. We can even organise a special personal tour of our studio spaces and workshops.

If you would like to request a call back please let us know two telephone numbers and a couple of convenient times during working hours that we can get in touch.

We look forward to hearing from you.

AAS COLLEGE
Art & Design

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Thessaloniki, Greece

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