

Future-thinking education

**Study in Thessaloniki - Greece
and get a British degree.**



MASTER, BACHELOR & ADVANCED DIPLOMA

**welcome to
AAS
College**

AAS COLLEGE

Top quality British education

AAS offers top quality British education and degrees in undergraduate and postgraduate level.

AAS was established in 1990 and today is one of the biggest colleges in Thessaloniki. It is well-known for its high standard delivered education.

At AAS we understand that in order to reach your full potentials, you need a modern, friendly and inspiring environment. This is the reason why we constantly invest in our premises and resources. High-tech computers, functional classes with all necessary visual aids and equipment is there to help you with your studies. You study and practice at fully equipped Computer Studios, Design Studios, Drawing class, Lecture class and amphitheater, while you can enjoy and relax at the College's cafe.

Our Library is one of the biggest in the city and is fully updated. Furthermore, because the collaboration with British universities you enjoy free access to e-libraries throughout your studies. You will participate in numerous competitions during your study. The high number of awards that our students achieve in national and

international competitions makes us really proud.

During your study, you also enjoy cultural visits, real projects, work placements, exhibitions and study-visits to Europe.

AAS is an excellent choice for you who want to make a difference in the fields of design, communication, fashion, business, hospitality and computing. You are trained according to the British educational system and you are prepared to answer all the challenges in the international market. You follow the same curriculum, the same programme and you obtain the same Diplomas, Bachelor or Master Degrees as the students at British universities. You get the same top quality British education. You keep updated with all international trends in design and business.

When it comes to studies, make the smart choice! Choose top quality British education, in a top quality Mediterranean environment, at lower tuition fees than the UK Universities!

Join us now at AAS College in Thessaloniki!

“Our courses are future-thinking, creative and innovative”

The vision of AAS College is to build a leading, modern university level college providing British undergraduate and postgraduate Higher Education. AAS is a college recognised for its commitment to higher student’s experience, innovative learning and valuable engagement with the industry and the market in Greece.

The mission of AAS is to:

- Provide graduate and postgraduate education of high standards that accepts international recognition.
- Cultivate, transmit, implement and exchange the knowledge and skills through teaching.
- Advance research, knowledge and education for the benefit of the society as a whole.
- Promote educational opportunity for all.
- Protect the rights and freedoms of individuals and respect the diversity.



Why to study at AAS

We think there are many reasons to choose AAS College to study:

1

It is the only University College in Greece with such a wide range of British Design courses in graduate and postgraduate level

2

Exceptionally talented PhD and MA academic faculty with international experience as academics and design practitioners as well

3

All courses we run are British courses because of the franchising with the University of Sunderland and SQA

4

Same High Education standards as in the UK

5

Mirror extensive facilities and resources as in the UK

6

AAS College reduces the cost of a UK degree significantly

7

Personal interest to students; each student is one of the hundreds not of the thousands

8

The rate between staff and students is 1/5

9

Safety and well-being

10

Great student life: Enjoyment and fun



AAS academic staff

Academic faculty

Personal interest to students

“We continue our commitment to nurturing creative and lateral thinking and the development of original ideas”

The tutors who teach in AAS are not ‘appointed’. They were selected among the best ones. Each tutor is an acknowledged professional in his/her field and has got rich professional experience. All of them have university education in Greece and renowned universities abroad. Most of them have completed Master and PhD Degrees.

Nevertheless, apart from the skills mentioned above, the management of AAS believes that the tutor’s love and will to communicate his/her knowledge and experience to the students is the necessary prerequisite for the college’s co-operation with a tutor. The quality of knowledge acquired by our students and their creative cooperation with the tutors are reflected upon their achievements every year.

The tutors of each course participate at least once a month in meetings, in which the chairman is the course leader and they discuss about the acceptance and understanding of the project briefs and assignments by the students, the organisation of the critics -presentations, the progress of the students, the attendance, the as-

essment criteria, the assessment process, the feedback, etc.

The teaching staff is very important in the organisation of AAS courses but on the other hand, our students have an important role in it. We take their points of view and their critique into account. We give them the possibility to express their aspects through:

- Meetings of each course team with student representatives twice a year, at the end of each semester.
- Module evaluation questionnaires, in which each student places his/her tutors, the way of assessment, the quality of the project briefs, the college’s resources and premises and suggests ways of improvement.
- Meetings with his/her personal tutor, who is responsible for the student’s progress.
- Meetings with the course leader, who is responsible for the organisation of the course.
- Meetings with the academic head of College, who is responsible for the administration for the matters of quality and organisation of all courses that are run at AAS College.



AAS premises & resources

Facilities and resources

Our students tell us that our facilities and resources are essential for the designing of their award-winning work.

AAS College is set in a modern, purpose – built university campus. Students learn in specially designed lecture rooms and theatre, laboratories, design studios and in flexible teaching spaces. Individual and group study spaces allow students to work alone or collaborate on projects.

Our IT infrastructure is a student portal leading to all on-line resources, lecture rooms equipped with interactive whiteboard facilities, access to 300,000 UK e-books and e-journals and full wireless broadband across campus. This means students have the opportunity to study in an environment that suits them, whether it's in our library or in social areas on campus. All on-line facilities can be accessed off campus anywhere in the world through the internet

Lecture Rooms & Conference Centre

At AAS we succeed in maintaining a unique balance between theory and practice. Our students on degree programmes are encouraged to think about the context of their work. There are many lectures that support the projects

and they run at the same time with them. It's an amazing mix of practice and theory and we are very proud of it. These lectures take place in specific rooms which is equipped with all the necessary visual aids (projection, screens, TV, DVD player, speakers, interactive blackboards, etc.).

Computing & Digital Resources

A host of computing and digital resources are available across the AAS College to enable you to develop your skills. In computer laboratories you will work with Macs and PCs for graphics or general design work, video equipment, and scanning and printing facilities.

We provide core and specialist software for specific disciplines including Adobe In Design, Photoshop and Illustrator; Macromedia Dreamweaver, Premiere, 3D Studio Max, Archicad, ArtLandis, Autocad, Solidworks, Stop Motion Pro, After Effects and others. All our facilities are networked for full internet access and you will be given an email account allowing you to log on to the network for use throughout your time with us.



Library & Learning Services

Despite the advancement of the electronic technology, publications (books and periodicals) still constitute an irreplaceable source of knowledge, information or even arousing creativity not only for the student but also for the future professional. In AAS, being aware of the meaning of publications, we initiate the student into systematically using books and specialized periodicals during the years of their studies. And something more: we encourage the students to seek ideas for their projects in these sources.

The books and the periodicals which concern matters of art and design constitute specialized publications and therefore are not available in public libraries. Usually, their high cost makes the purchase of such publications impossible for students. For the tutoring of our students we have created one of the most updated libraries (more than 7,000 titles) with books and periodicals concerning matters of art and design.

In the library there is also a study room with computers for research on the internet, as well as a printing corner.

Because of our franchise collaboration with British universities our students have access to e-libraries which provide unlimited sources for research and knowledge.

Design Studios & Workshops

All studios are equipped with ergonomic designing tables and chairs, where needed. They are also equipped with big tables for project and portfolio presentations. They are equipped with projectors and screens and Macs or PCs or both depending on the course needs.

Fashion Design studios consist the ideal environment for future designers. The arrangement and functionality of study spaces help towards the development of our students' imagination and creativity. They are luminous and are equipped with

- Sketching and model design workshop
- Computer labs
- Pattern making workshop
- Sewing labs with sewing machines, where students create their collections

In Animation Production studio the students find all the necessary equipment: Cannon cameras, PCs, stop motion pro software, background of suitable colours, special tables, lights, armatures etc.

1
AAS building and surroundings

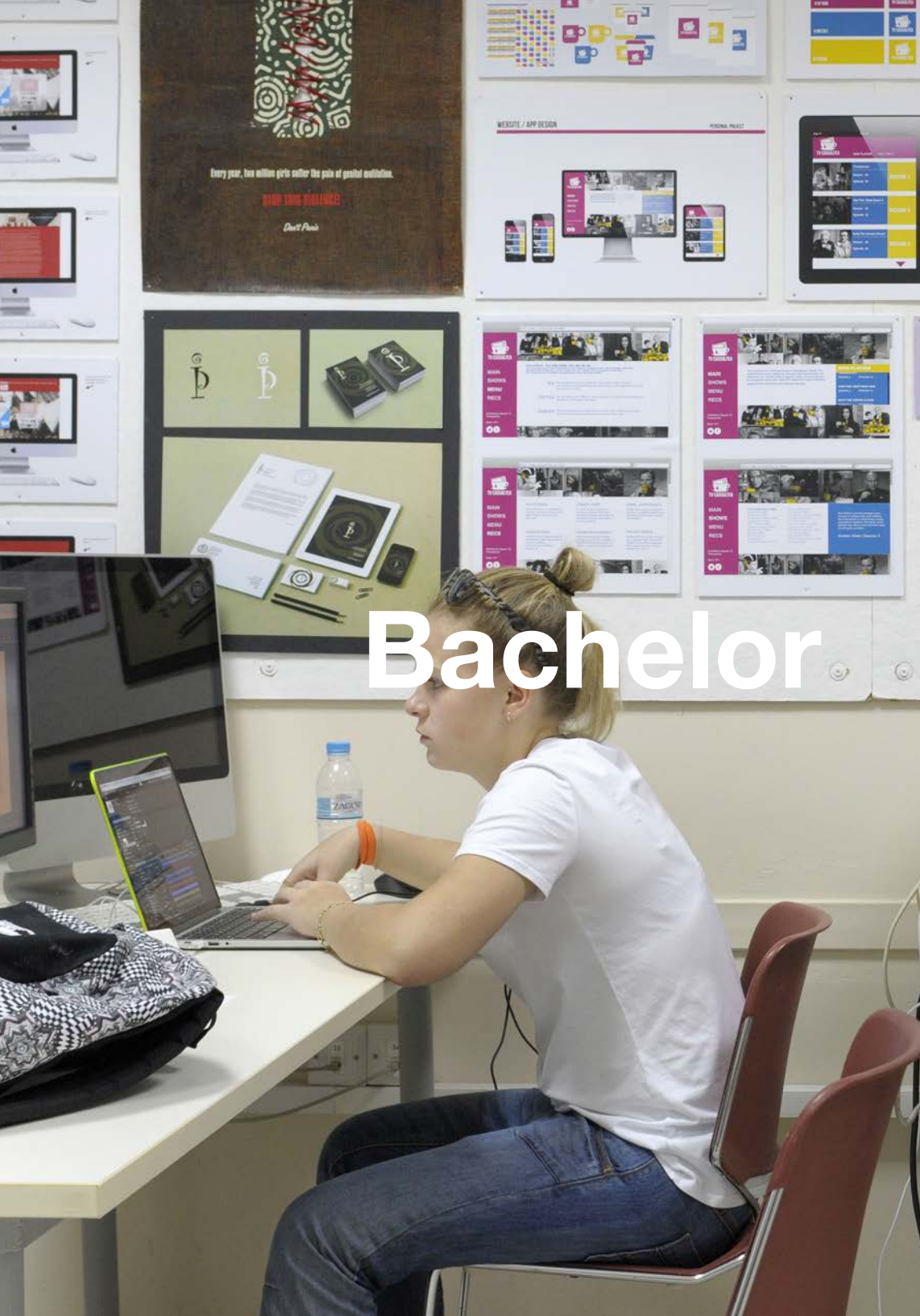
2
Cafe

3
Computer labs

4
Library

5
Design studio

6
Pattern making workshop



Bachelor

courses



«The study of Design as an academic and intellectual pursuit develops a range of cognitive abilities related to the aesthetic, the moral and the social contexts of human experience. The capacity to visualise the world from different perspectives is not only intrinsically worthwhile as a personal life-skill, but is also an essential part of the human conditions»

The courses at AAS aim to:

- provide a broad-based design education coupled with elements of choice that enable the student to shape their programme according to their specific interests
- facilitate the development of conceptual and practical skills
- provide and manage the resources that support undergraduate and postgraduate study of design disciplines
- equip the student with an understanding of Health and Safety issues to protect them from specific hazards associated with the use of media, materials and equipment encourage the acquisition of key and transferable skills and foster self-critical awareness, personal motivation, initiative and self reliance as applied to a wide range of employment opportunities
- assist the individual achieve their potential in a chosen design area and level of study

An Honours graduate will have developed an understanding of a complex body of knowledge, some of it at the current boundaries of an academic discipline. Through this, the graduate will have developed analytical techniques and problem-solving skills that can be applied in many types of employment. The graduate will be able to evaluate evidence, arguments and assumptions, to reach sound judgements, and to communicate effectively.

An Honours graduate should have the qualities needed for employment in situations requiring the exercise of personal responsibility, and decision-making in complex and unpredictable circumstances.

Assessment

Assessment is part of your learning. Academic debate, external examiner reports and student observations influence assessment strategies. The course uses a range of formative and summative strategies and these are deployed to benefit you in terms of the development of your understanding of Design and Design related disciplines.

Assessment criteria are communicated in the generic handbook, the module descriptors and also in the module information packs. Project brief assessment criteria relate to module assessment and are listed at the end of a brief. Feedback relates to module and project assessment criteria.

Aspects of assessment are common to all courses, and some are distinctive to your particular course. The strategies are designed to place demands on you similar to those you will meet on graduation and they help you develop appropriate working practices to respond to set problems.

Your assessment marks are moderated by an internal team of assessors and this 'external examination' is an important part of the assessment process. It takes place across courses and across modules.

Our process is well developed. It is rigorous and ensures that there is comparability of assessment process across all department courses. The standards of outcome are comparable from course to course and evidenced by the quantity and quality of work.

BA (Hons)

Advertising and Design

“Advertising is the ability to sense, interpret...to put the very heart throbs of a business into type, paper and ink” Leo Burnett

The course prepares students for a career in creative advertising and encourages creative thinking too. Taught by a team of advertising practitioners and academic theorists, students are equipped with contemporary knowledge to be able to understand the theoretical and practical aspects of every level of the advertising industry from planning to creative output and presentation.

Studies are underpinned by contextual studies – design theory and live briefs from industry as well as student competition entry alongside an individual study of student self-initiated briefs. They are challenged over a wide range of media such as print, TV, ambient, guerrilla, web, viral and social networks such as Twitter and Facebook. In the first year the course begins with a program of ideas/concept generation projects, specific advertising briefs are introduced towards the end of semester one. In semester two projects expanded to include typography, layout and computer skills. In the second year students understand that, ‘the idea’ is king and the emphasis shifts to developing the sound advertising strategies that are the foundation for those ideas. Copywriting and graphic design for advertising forms a significant part of the teaching. Students also

have the opportunity to acquire photographic, video and sound editing skills.

Advertising is, and always has been, one of the most dynamic and exciting careers creative students can choose and with the explosion of new media, such as the Internet, the industry requires talented and committed people as never before.

Course at a glance:

Year 1

Introduction to Advertising 1 & 2

Introduction to Digital Imaging

Visual Communication

Design Theory 1

Introduction to Motion Graphics

Year 2

Integrated Campaigns

Branding & Identity

The Book

Graphic Communication

Design Theory 2

Motion Graphics 2

Year 3

Creative Team Campaigns

Design Research Project

The Book

Final Major Project

Duration

3 years

Educational form

Taught

Education Variants

Fulltime

Language

English

Intakes/year

2 (February and September)

Next Start Date

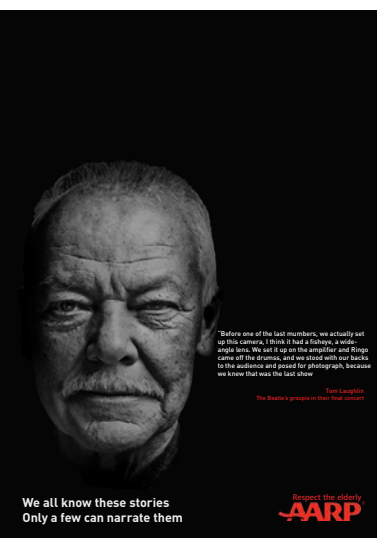
28th September 2020

British Degree

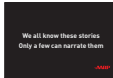
Bachelor of Arts with Honours

Award Body

University of Sunderland



RESPECT THE ELDERLY
TV SPOT 2
DURATION 30 SEC



"Before one of the last numbers, we actually set up this camera, I think it had a fish-eye, a wide-angle lens. We sat it up on the amplifier and Ringo came off the drums, and we stood with our backs to the audience and posed for photograph, because we knew that was the last show."

Tom Laughlin
The Beat's singer in their final concert

We all know these stories
Only a few can narrate them

Tell us your story at
www.tellusyourstory.com

We all know these stories
Only a few can narrate them

Respect the elderly
AARP

In the first shot we see an old man introduce himself and start narrating his story. We can see that he is getting a tremendous kick out of telling his story.
SFX:Narration.

Next we see pictures and moving images of crowd screaming for Beatles.

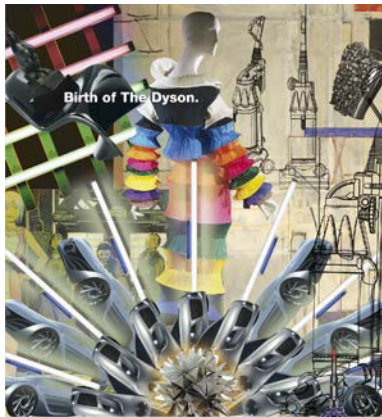
SFX:Narration and sound of concert goes on.

Pictures and documentary moving images of artists performing for the last time.

SFX:Narration and sound of "Love me do" song.

Music stops and campaign slogan comes up with AARP logo.

Web site address to upload your own stories.



Inspired by the surrealist works of Salvador Dalí and the mechanical designs of James Dyson, this design was born from the idea of a man who is a machine. The design is a tribute to the creator of the world's most powerful vacuum cleaner, James Dyson. It is a celebration of his life and work, and a tribute to the man who has changed the way we clean our homes.

Get your design now at www.dyson.co.uk

James Hagan



dyson



Ambient media

Made of aluminum and plexi-glass.
Placed in parks, squares, coffee shops.



100 cm width

100 cm height





Haunted Island



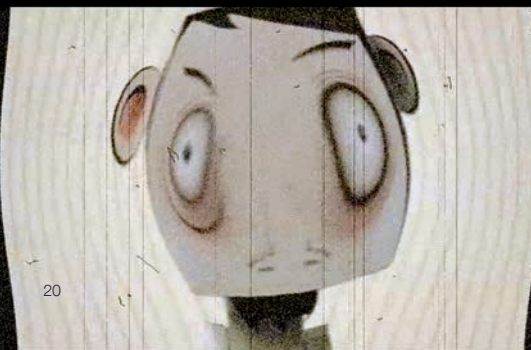
A Short Film by Athina PK.



EINAR

Einar is the first born son of Jarl Egil. He only has one sibling, an 8 year old girl named Alva. A tough and skilled warrior, well respected amongst his father's chiefdom. Einar is very easily irritated but extremely loyal to his friends and family.

Betraying him is a grave mistake as many people witnessed how he crashed his personal enemy named Asger, in a deadly man to man battle. Fueled by his anger and many times blinded by it, he seeks revenge for one more time for his father's untimely death.



With Maria as The Girl and Haris as The Musician

BA (Hons)

Animation & Games Art

Duration

3 years

Educational form

Taught

Education Variants

Fulltime

Language

English

Intakes/year

2 (February and September)

Next Start Date

28th September 2020

British Degree

Bachelor of Arts with Honours

Award Body

University of Sunderland

«What is most important in animation is the emotions and the ideas being portrayed.» – Ralph Bakshi

Animation and Games are two of the fastest growing industries in the world, which will increasingly feature in our everyday lives. With technological development at the stage they are today, it proves impossible to tell truth from fiction.

The film, games and VFX industries are always searching for new talent. BA (Hons) Animation and Games Art will allow you to explore the pre-production pipeline and be able to apply animation to a wide range of media. You will study and develop traditional animation techniques, plus key digital skills in 2D and 3D, while learning the core principles of character-led animation.

We place animation and game design within a broader context of principles and theories of design, and you will gain an overall knowledge of design that keeps your career options wide open. You will also have the creative freedom and flexibility to develop your specific areas of interest, gaining transferable skills crucial to employability.

Teaching is almost entirely practical and studio-based, supported by lectures, seminars and tutorials. Our academic team encourage you to express ideas and push

the boundaries of creativity. Assessment is mainly through coursework. In your final year you will prepare for your Degree Show which will be visited by industry experts and potential employers.

Course at a glance:

Year 1

Introductory Classical, Digital and Performance Practice

Animation Techniques

Design Theory 1

Introduction to Computer Skills

Year 2

Preproduction Practice

Maya for Beginners

Animation for Music, Titles and Indents

Animation Performance – Dialogue

Design Theory 2

Year 3

Applied Animation

Professional Practice

Final Major Project

Dissertation

BA (Hons)

Fashion Product & Promotion

“Style is the signal of a civilization. It is impossible for a man to produce objects without reflecting the society of which he is a part.” Misha Black

In this course, our aim is to invoke students’ creativity and their passion for making fashion! On the other hand, they learn how to promote fashion products.

“The global fashion apparel industry is one of the most important sectors of the economy in terms of investment, revenue, and trade and employment generation all over the world. Apparel industry has short product life cycles, tremendous product variety, volatile and unpredictable demand, long and inflexible supply processes. The industry has been in a transition over the last 20 years” (Fashion Apparel Industry Overview).

In today’s world of globalised fashion with the extensive competition between the different fashion houses, designers and multibillion fashion corporations, there is an increasing need of communicating ones messages as clearly and uniquely as possible. The message of a brand must be distinct, clear and different from the others’ but even if it is not, it MUST find a way to become one to have the chance of succeeding. Therefore, it is highly important to understand how to create a marketing and promotional strategy that will lead to success – or at least have many chances of leading to success.

Course at a glance:

Year 1

Introduction to Fashion Product

Introduction to Design Practice and Fashion Promotion

Design Theory 1

Year 2

Advanced Fashion Product

Advanced Fashion Promotion

Advanced Fashion Illustration and Portfolio

Design Theory 2

Year 3

Professional Portfolio

Design Research Project

Design – Major Final Project

Duration

3 years

Educational form

Taught

Education Variants

Fulltime

Language

English

Intakes/year

2 (February and September)

Next Start Date

28th September 2020

British Degree

Bachelor of Arts with Honours

Award Body

University of Sunderland

OFF

Directors: *Paul Thomas Anderson, Spike Jonze*
 Style: *Christina Ricci*
 Music: *Washed Out, Glass Agency*

UPON REFLECTION

Reflection in all its forms is the act of looking through or into a mirror, through which the one said that their outer reflection can't be as authentic as their inner one but we tend to look observe and motivate on the reflection of our movements.



Play in the city

Leaves is the oldest jeans brand. It now guarantees a lifetime of wearability and guarantees absolute quality. Leaves play in the city - they express - have secretly.



Can the year Muse?



Can the year Muse?

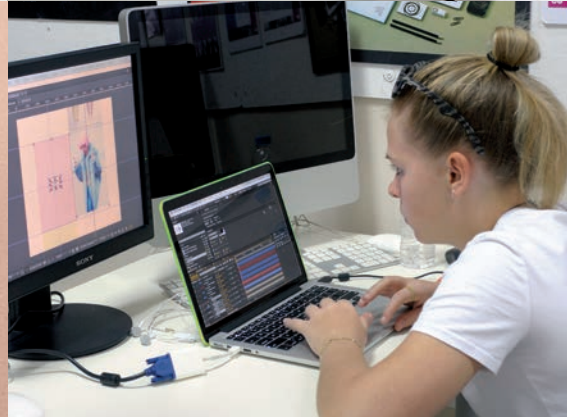


srb

Public of business

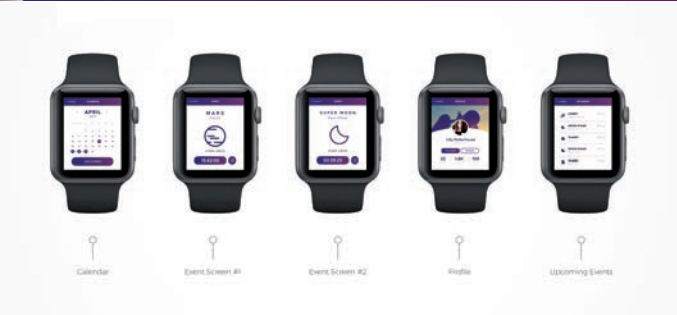
srb

Public of business



Experience the **universe** from your **backyard**.

comeet



BA (Hons) Graphic Design

Duration

3 years

Educational form

Taught

Education Variants

Fulltime

Language

English

Intakes/year

2 (February and September)

Next Start Date

28th September 2020

British Degree

Bachelor of Arts with Honours

Award Body

University of Sunderland

«The Graphic Designer experiences, perceives, analyses, organizes, symbolizes and synthesizes» – Paul Rand

Visual communication shapes how we experience the world. The BA(Hons) Graphic Design course reflects the range of possibilities designers employ in print and screen based media and considers how visual communication works in the context of cultural, technological and social change. Students are encouraged to explore and express their ideas through an understanding of visual perception, image making, typography, narrative and motion. They will also explore fundamental elements of art and design such as creative image making, colour, spatial awareness, composition and concept development. They are able to innovate and be original, bringing individuality to their work. Creative and out of the box thinking is applied as part of the philosophy of our programme of study. They can expect to have a career as a graphic or web and new media designer in a

-design studio, or freelance, in consultancy and branding, typographic design

-publishing, web design, persuasive design, corporate identity, packaging design,

-interactive media and the media industries; may also continue to postgraduate study.

Appropriate working area is provided for students on the course in order to establish a working cross-disciplinary design community as well as encouraging personal development. As they grow in confidence and ability, they produce work to a professional standard in areas such as packaging, brand, and publicity, visual identity, editorial, publishing and advertising.

Course at a glance:

Year 1

Introduction to Visual Communication

Design Theory 1

Visual Communication and Design Principles

Motion Graphics 1

Year 2

Beyond Desktop Publishing

Design Theory 2

Contemporary Graphic Communication

Motion Graphics 2

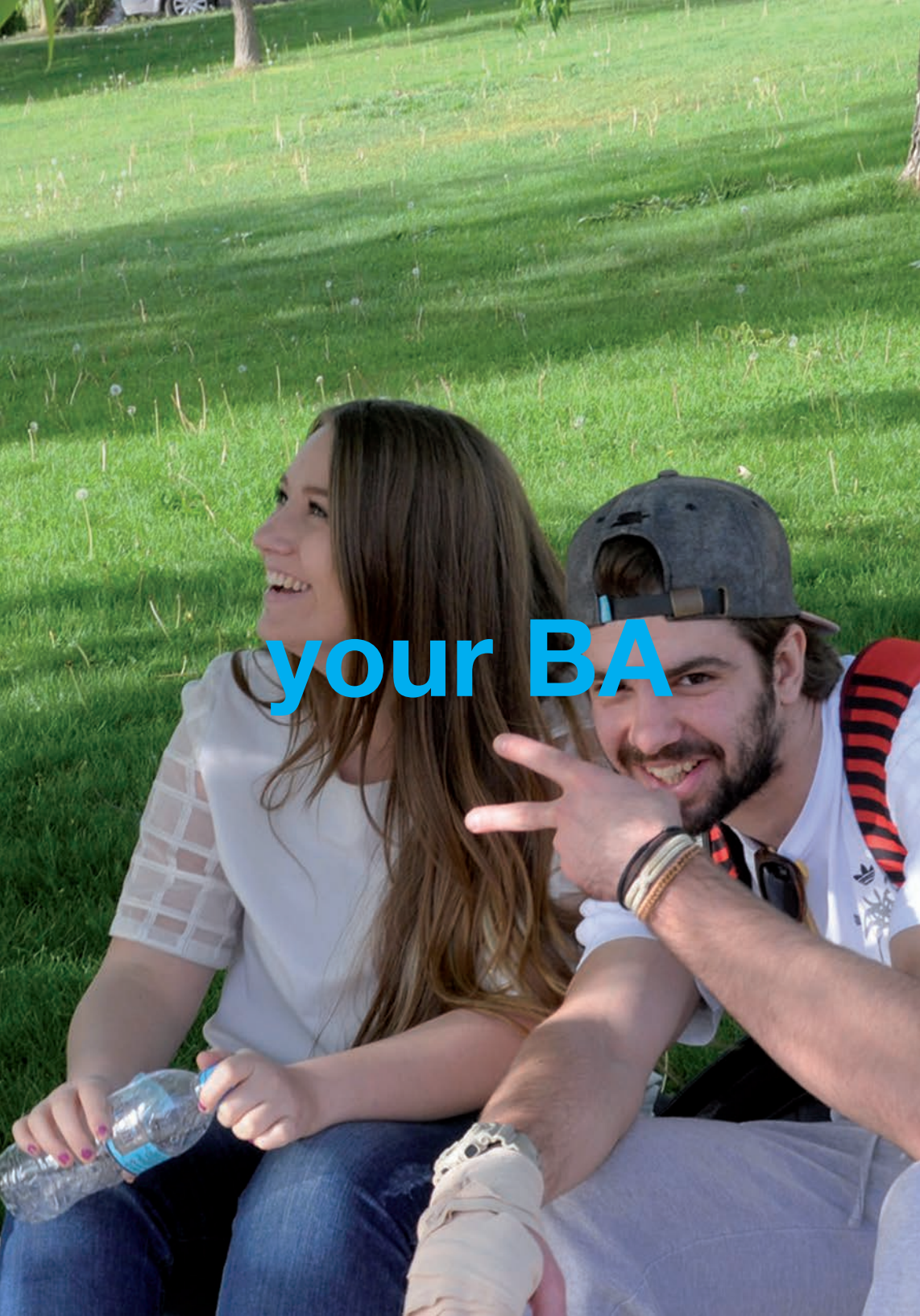
Web and Mobile app Design

Year 3

Design Research Project

Graphic Design and Professional Practice

Design – Final Major Project



your BA

A young woman with long dark hair, wearing sunglasses and a black top, is sitting on a grassy field. She is holding a white smartphone in her hands and looking at it. She has several rings on her fingers and a black wristband on her left wrist. To her left, a red and black backpack is resting on the grass. The background is a lush green field with many dandelions. The text "at AAS" is overlaid in the center of the image.

at AAS

By choosing to study with us you are making a valuable investment in your future. To give you the best preparation for your career, we support you through our employment-focused teaching and learning, and through industry links, advice and careers guidance.

Skills in creative thinking and problem-solving, as well as teamwork and project management, are highly valued by employers. By bringing the workplace into the learning environment, we ensure that you are fully prepared for the world of work.

Each one of our courses has established close relationships in the industry which provide specific knowledge through lectures, talks and technical workshops.

Live projects can be a valuable part of student life. Through our close links with companies and industry professionals, we ensure that our teaching remains up-to-date and relevant to today's creative and cultural industries.

This approach is supported by the professional work of our own staff, many of whom are creative practitioners as well as academics.

We also actively encourage you to enter national and international award schemes, as competition success is a great way for you to gain feedback and exposure, and to progress your career. Our students achieve successes in a host of national and international design awards every year.

1
Graduation day

2
Fashion show

3
AAS Students presentation

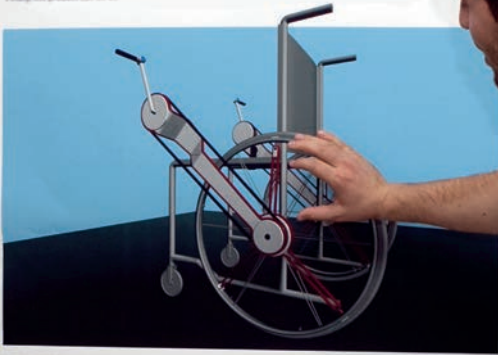
4
Career day

5
Best of the show award



1 2
3

The product better was strong
 easier of their arms after it to
 lose their muscle strength an
 handgrip handle to adjust
 Also its capacity and modern
 Finally, the product can be an



What is it? From what is it consisted? How does it function.

The handgrip is a manual version of motor transmission which sports of the major body where the motor transmission
 legs and of two adaptors which connect it to the wheelchair.

Wheel Adaptor

The full adaptor is consisted of



Braking

When braking by pushing the handgrip inside and leaving it, it
 comes back outside again.



position

to position



4 5





1
Portfolio assessment

2
Trip to England

3
Mid-semester Critique

4, 5
Final degree show

6
Induction workshop

7
Industry visit - presentation

Induction Workshop

Every year during the last weeks of September the induction workshop takes place at AAS College. It is an introductory workshop whose aim is to help students integrate normally in their design studies.

Teachers form study groups consisting of students of different fields. They give your group the project brief and they analyse it so you can learn the design procedure since the very beginning. You contact research collecting material and photographs; you assess your material, analyse the problem and proceed towards compiling your creative suggestions. And all these happen in a relaxed and creative atmosphere.

Portfolios

Portfolios gradually created by students during their studies play an important role in their professional development. By attending a three-year bachelor of honours course, you become accustomed to every aspect of your studies. This is aim of BA degree, so your portfolio contains every project you have created.

Following with precision your program of studies you can create a powerful portfolio reflecting your knowledge gained and your personal style. Your portfolio is your identity on design. It is different from every other one and gives your personal style for its quality on technical and artistic fields.

The AAS high level of portfolios is not accidental. It is a result of our curriculum and student quality.

The quality portfolios ensure that you can find a working position after graduation. This can also happen while you are still an AAS student.

Degree show

Knowing how to present your work it is very important in the fields of art, communication and design. The AAS students get accustomed to this very important factor for their success. A degree show is organized at the end of every academic year, presenting our students works. Participation of our senior students consists a part of their assessment.

They also present their work to our external examiners who come from Great Britain for this particular reason. In this show the first and the second year, students take part with their projects as well as our foundation year.

Competitions

During your studies, you are encouraged to take part in national and international competitions. In some fields, there is a relevant module based on student participation in competitions.

Studies on design are successful when connected with the market. There are always project briefs which represent real problems asking for solutions and connect education with the market in our curriculum. When you take part in a competition, you come in touch with a real design problem which you have to solve in a given time period.

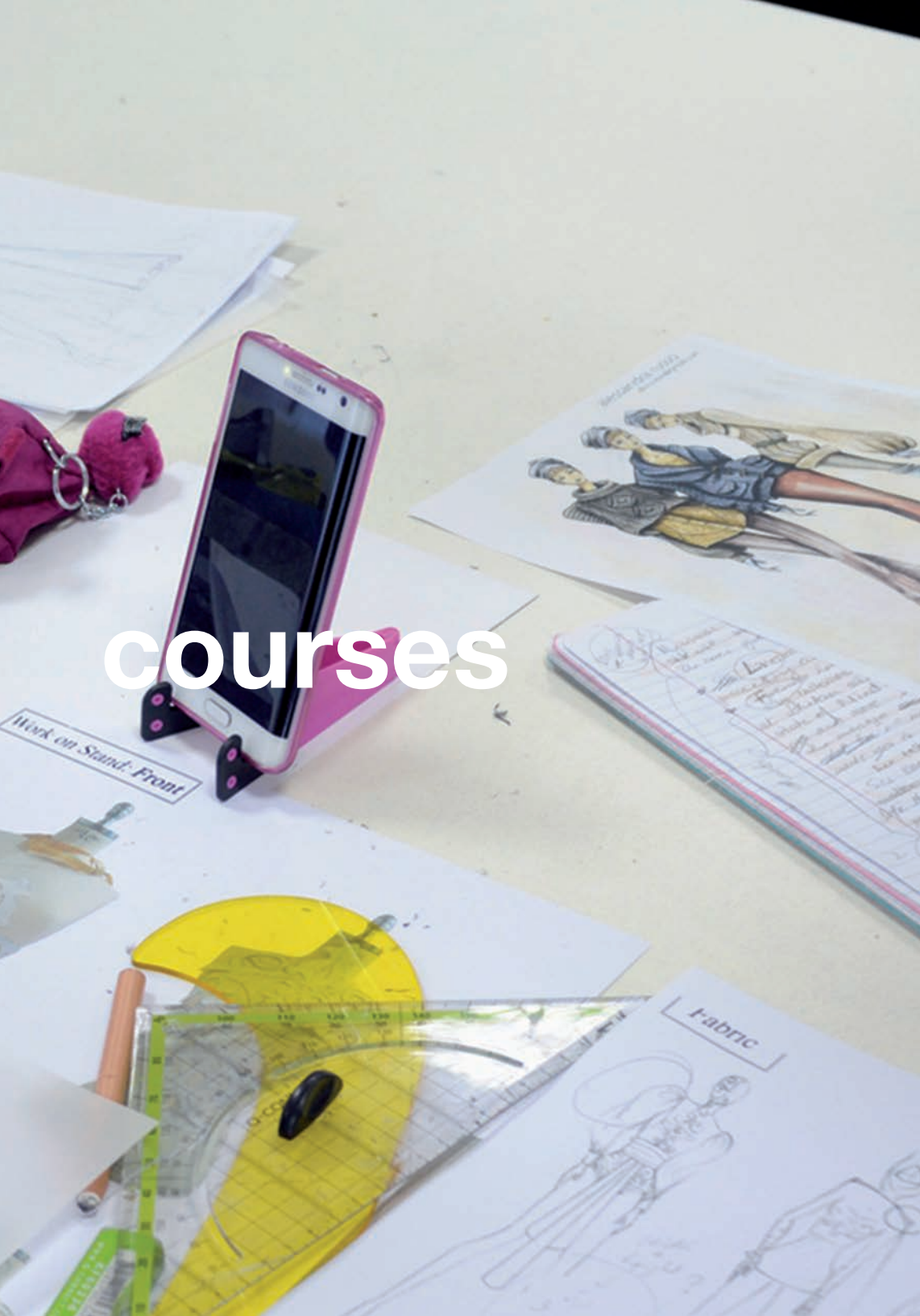
Master



courses

Work on Sand- Front

Fabric



“The MA courses in Design encourage the diversity of design study opportunities possible within the wide field of Design. The course focus is rooted in ‘creative practice’, underpinned by theory with an emphasis on the development of a very personal body of practical work.”

As a postgraduate student, you will be able to form a uniquely individual, tailor made programme of study. You may choose to work either within an established area of contemporary design practice or explore the potential for design diversity.

This practice based course would suit those who wish to re-examine the direction of their previous studies or wish to explore some area of design related personal interest in depth. Applicants are required to produce an initial statement of intent which broadly outlines their intended programme of study usually concerning further exploration of a topic within the area of Design.

Much of the study undertaken at Masters Level will have been at, or informed by, the forefront of an academic or professional discipline. You will have shown originality in the application of knowledge, and you will understand how the boundaries of knowledge are advanced through research. You will be able to deal with complex issues both systematically and creatively, and you will show originality in tackling and solving problems.

You will have the qualities needed for employment in circumstances requiring sound judgement, personal responsibility and initiative, in complex and unpredictable professional environments.

Throughout the twentieth century and now within the twenty first century, practitioners have been influenced and inspired by work from many cultures or social groups. Contemporary arts practice knows no boundaries or borders and we will consider many genres of work within the modules of your course. To make sure you cover all these areas, when we created your course we ensured that:

- theory and practice will be linked in a logical and approachable way
- opportunities will be created for you to hone practical skills
- you will appreciate and develop professional habits and practices
- you will develop good working practices and research-based skills
- you will recognise that reflection and evaluation are an essential aspect of the learning process
- the requirements of effective time-management, team skills, project administration and presentation techniques will be emphasized

AAS students enjoy a range of excellent facilities in which they can explore and develop their creative flair. In college's campus you will have access to purpose-built studios and workshops, including library and computer imaging facilities.

Assessment

Assessment is part of your learning. Academic debate, external examiner reports and student observations influence assessment strategies. The course uses a range of formative and summative strategies and these are deployed to benefit you in terms of the development of your understanding of Design and Design related disciplines.

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Aspects of assessment are common to all courses, and some are distinctive to your particular course. The strategies are designed to place demands on you similar to those you will meet on graduation and they help you develop appropriate working practices to respond to set problems.

Your assessment marks are moderated by an internal team of assessors and this 'external examination' is an important part of the assessment process. It takes place across courses and across modules.

Our process is well developed. It is rigorous and ensures that there is comparability of assessment process across all department courses. The standards of outcome are comparable from course to course and evidenced by the quantity and quality of work.

MA Design in Advertising

The postgraduate Design course specialising in Advertising deals with media communication – that means traditionally, posters, press ads, T.V. commercials and radio commercials and more recently, gorilla, ambient, viral and other web based solutions. Advertising creatives are concerned with both words and images. Most ads are a combination of those two elements. The words are as important as the image. You will have access to a wide range of computer and digital imaging facilities to support you in developing your skills in imagining and building digital environments for communication. Industry links and live projects will help you place your work within a growing professional context.

Your course will produce able, resilient, resourceful, knowledgeable individuals, who are committed to the creative art of Communication and who will make an important contribution within a broad range of career opportunities. These rubrics have been converted into a series of aims and learning outcomes for each module. The aims are what we expect you to achieve through study and the learning outcomes are specific abilities or skills that you will be able to achieve on successful completion of each module at each level of study.

Teaching involves a combination of lectures, seminars, tutorials, presentations and integration of

consultancy with industry, and assessment is continuous. Theory underpinning practice is developed simultaneously throughout each semester and Negotiated Agreements Parts I and II allow students to acquire the ability to develop and refine proposals, which underpin their major projects, and reflect on personal progress. Students are expected to contextualize their work within a current framework, and develop evaluative skills in order to articulate their point of view. Research Methods and Application introduces students to a range of analytical research tools, forming the basis for all in-depth self-directed projects on the programme.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

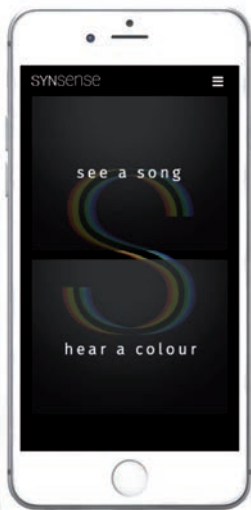
12th October
2020

British Degree

Master of Arts

Award Body

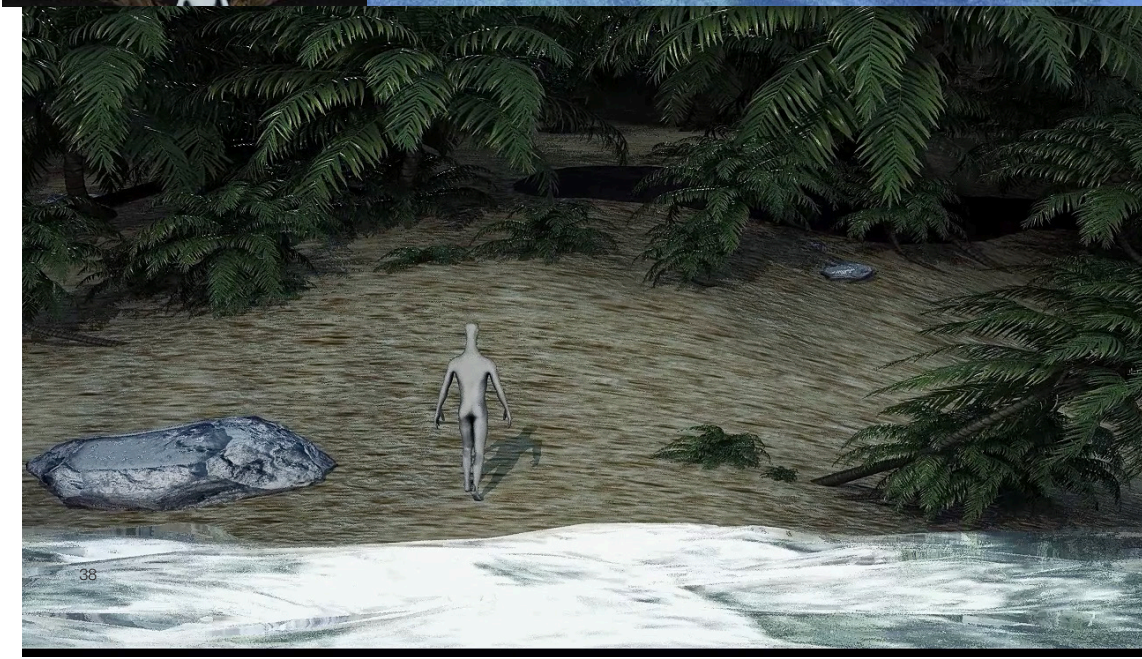
University of
Sunderland



VIRAL BEYOND VIRAL

The creative strategies that make viral advertising stands in the future.





MA Design in Animation

Duration
13 months

Educational form
Taught

Education Variants
Fulltime

Language
English

Application Deadline
20th June 2020

Classes Start
12th October 2020

British Degree
Master of Arts

Award Body
University of Sunderland

MA Design – Animation pathway allows practitioners in animation to explore opportunities that cross established boundaries or develop in-depth aspects of practice beyond usual levels. This postgraduate course aims to develop the student's personal philosophies on design with a view to developing a personal area of specialism.

Our Postgraduate Animation degree is an exciting course, which offers students a chance to fine tune their animation skills under the supervision of industry professionals. This can range from creating brilliant character animation to creating an award winning animated film or developing amazing sound design skills. A 'statement of intent' is drawn up during the beginning of your studies which forms the backbone of the postgraduate activity and provides a term of reference for assessable outcomes.

Students are supported by staff input through a series of design activities, and tutorials during the initial modules that are designed to identify an area of interest that can then be fully explored. The formal presentation of this initial research activity and the conclusions drawn, form the basis of the 'statement of intent' document. Both the practical and theoretical elements will be assessed both during, and at the end of, each module.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

Students work on individual projects and there is also the opportunity to work in groups on 'live' projects for real companies. In industry animation is essentially a group activity and this group work prepares students for their future career.

Successful applicants to this course will find themselves part of a larger postgraduate community, which will reflect and include a wide variety of interest's right across the Art and Design spectrum. Furthermore, students should be able to demonstrate an ability to critically examine, analyse and evaluate contextual and philosophical issues relating to their intended programme of study. Students from Animation have gone on to work in the industry as both animators and directors.

MA Design in Branding

This MA course focuses on the role of visual identity within branding, with the aim to produce versatile and creative practitioners who understand design within a business, social and cultural context.

Driven by intelligent enquiry and evaluation, you will explore the strategic thinking underlying brands and look at how that strategy can drive creative expression.

Also, this MA programme addresses the need for understanding how branding, innovation and design are connected, in theory and in practice, inside and outside companies and organisations, in a way that connects with the real needs of people.

You will learn and explore how branding and innovation are necessarily connected, and introduces a method to forge a strong synergy between the two, using design management and design thinking.

Taking a visual approach to the subject of brand-driven innovation is particularly suited to students from a range of creative disciplines, where a practice-led approach to academic learning forms the main component of the search for knowledge and meaning. It will help you to understand the underlying framework of brand-driven innovation and also enable you to act as 'agent of change', initiating and facilitating

a wealth of new cross-disciplinary projects, processes and conversations about innovation. Finally this MA programme is useful for those working in design, design management, marketing and business.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

Duration
13 months

Educational form
Taught

Education Variants
Fulltime

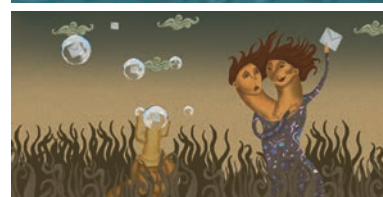
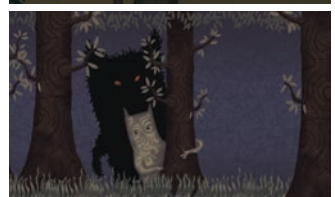
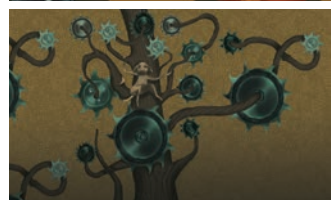
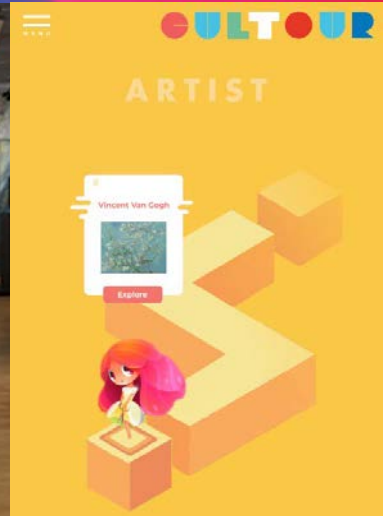
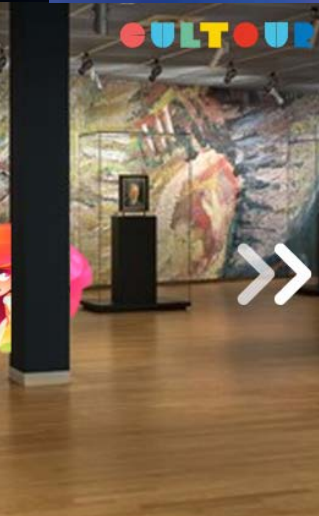
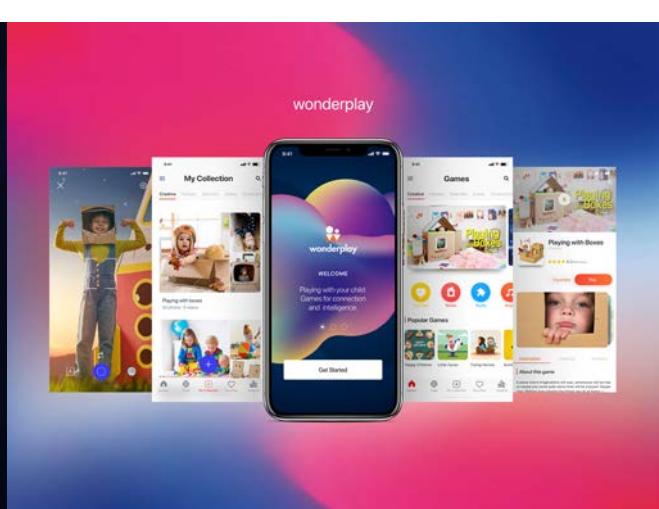
Language
English

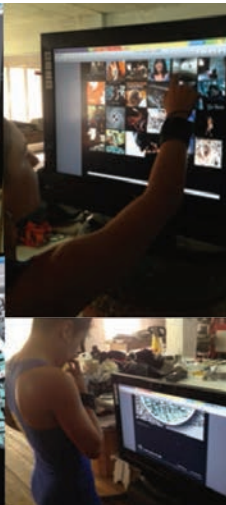
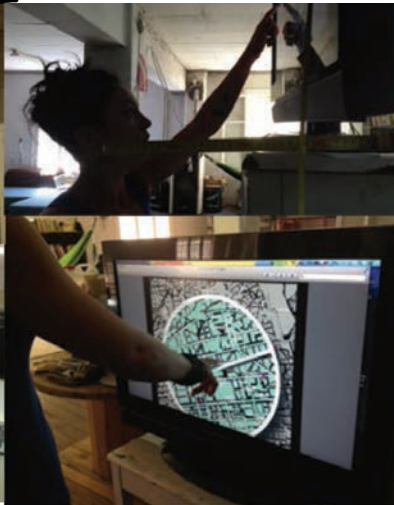
Application Deadline
20th June 2020

Classes Start
12th October 2020

British Degree
Master of Arts

Award Body
University of Sunderland





MA Design in Digital Graphics

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

12th October 2020

British Degree

Master of Arts

Award Body

University of Sunderland

The postgraduate design course in digital graphics pathway is concerned with virtual spaces and interactive environments. These are understood as the spaces of experience, and may include combinations of the real and virtual, the spaces of publication, time based media and the internet. Interaction within spaces can operate at differing scales and levels of material intervention.

The contemporary cultural context of globalisation leads to all spaces becoming less physically site specific, and arising from this an imperative to redefine and rediscover the real meaning of place. Representation becomes central to this as both the site of design production and increasingly the site of its dissemination and discussion. In this way the design of digital environments can be both the means to understanding our real experience of space or a means to explore other mixed or hybrid realities.

Recent projects in digital graphics include mixed reality urban systems, web interfaces, web design and motion graphics.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

MA Design in Fashion Promotion

MA Design – Fashion Promotion pathway course gives the innovative promoter chances to explore personal interests at postgraduate level, underpinned by extensive research, and combined with benefits of debate and peer review. The individual will subsequently be able to view their place within the multifaceted industry of the future.

Teaching involves a combination of lectures, seminars, tutorials, presentations and industry liaison, and assessment is continuous. Theory underpinning practice is developed simultaneously throughout each semester and Negotiated Agreements Parts I and II allow students to acquire the ability to develop and refine proposals, which underpin their major projects, and reflect on personal progress. Students are expected to contextualize their work within a current framework, and develop evaluative skills in order to articulate their point of view. Research Methods and Application introduces students to a range of analytical research tools, forming the basis for all in-depth self-directed projects on the programme.

The course aims to develop students' intellectual and imaginative power through a programme of study that is formed from cohesion between theory and practice. It provides graduates with a stimulating environment in which ideas

can be exchanged and supported through factual creative research, developed and contextualised. We challenge our students to take a critical position in relation to existing theories and encourage new connections within the field of fashion that challenge traditional design boundaries.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

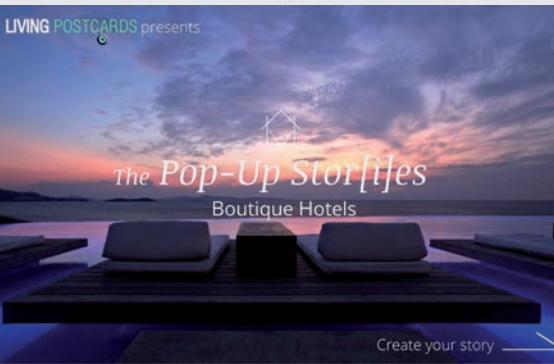
12th October
2020

British Degree

Master of Arts

Award Body

University of
Sunderland



botanic lines
SS '15



botanic lines
SS '15



botanic lines
SS '15



botanic lines
SS '15



MA Design in Fashion Design

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

12th October
2020

British Degree

Master of Arts

Award Body

University of
Sunderland

This MA course gives creative fashion design practitioners chance to explore personal interests at postgraduate level, underpinned by extensive research, and combined with benefits of debate and peer review. The individual will subsequently be able to view their role as fashion designer within the industry of the future.

Teaching involves a combination of lectures, seminars, tutorials, presentations and integration of consultancy with industry, and assessment is continuous. Theory underpinning practice is developed simultaneously throughout each semester and Negotiated Agreements Parts I and II allow students to acquire the ability to develop and refine proposals, which underpin their major projects, and reflect on personal progress. Students are expected to contextualize their work within a current framework, and develop evaluative skills in order to articulate their point of view. Research Methods and Application introduces students to a range of analytical research tools, forming the basis for all in-depth self-directed projects on the programme.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

MA Design in Graphic Design

The MA course in Graphic Design encourages the diversity of design study opportunities possible within the wide field of Graphic Design. The course focus is rooted in visual communication research, underpinned by theory with an emphasis on the development of a very personal body of practical work.

Students may choose to work within any area of contemporary graphic design practice or explore the potential for design diversity. Throughout the course students are encouraged to pursue a unique personal line of inquiry within the broad subject area of Graphic Design.

By the end of the course all students should have completed a cohesive body of work to a professional standard and be able to clearly articulate a sound intellectual rationale and a broad critical viewpoint.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

Design Studies 3

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

12th October
2020

British Degree

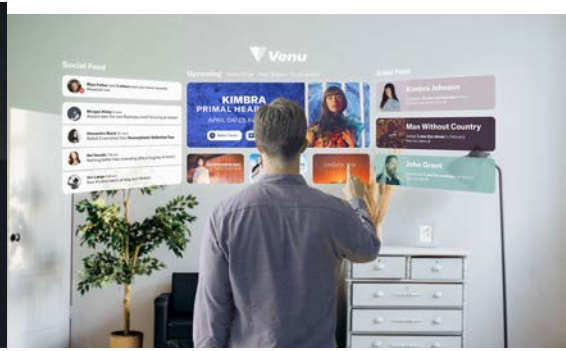
Master of Arts

Award Body

University of
Sunderland

it takes 2 to breastfeed





User experience scenario and storyboard for using Lego vitamins by the main persona - Tom



Tom's parents bought a new pack of vitamins for him. It's the new pack of Lego Vitamins



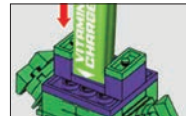
Tom was very excited because Lego is his favorite toy brand and he has never seen vitamins like this. It was Vitamins C + Lego Brick-Headz Hulk.



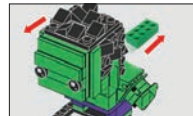
He opened the box and inside were Lego parts packed into bags and also there was one more bigger part that was marked as vitamins charger.



Tom opened the instruction brochure and started assembling the toy. As he was following instructions, he noticed the facts about vitamin C, written in the brochure



When he completed the whole toy, finally he could insert the vitamin charger and take one effervescent tablet out.



He was so proud that he managed to assemble the toy that he put the tablet into the water and took a picture of the toy to upload it on Lego Life



Fig. 2 "A high-density EEG Study 'Showing Advantages of Drawing Over Typing for Learning'"



Fig. 3 using Detailed Assessment of Speed of Handwriting "DASH" together with a writing tablet and pen to get essential data about the movement and timing of the pen while in the writing process."

Fig. 1 The proposed application logo and UX design concept in high fidelity for user journeys

MA Design in User Experience

Duration

13 months

Educational form

Taught

Education Variants

Fulltime

Language

English

Application Deadline

20th June 2020

Classes Start

12th October 2020

British Degree

Master of Arts

Award Body

University of Sunderland

MA Design in User Experience (UX) Design is a professionally focused, design-led course that will equip you with the specialist skills to conceive, prototype and produce human-centred experiences in an interactive digital context.

The scope of UX design is large, and growing. This MA programme focus on research projects centered on the design of digital experiences—in particular, such interactive media as Web sites and software applications. To create truly memorable and satisfying experiences, a UX designer needs to understand how to create a logical and viable structure for the experience and needs to understand the elements that are important to creating an emotional connection with the product's users.

You'll learn the advanced studio skills of user experience design, the methods and practices of user research and the critical-theoretical background to the field. There's an increasingly high demand for designers who are able to combine their creative skills with profound insight into human behaviours and contexts. This course prepares you for the rapidly expanding field of UX – with a wide range of opportunities for advanced practitioners.

Course at a glance:

Stage 1

Design Studies 1

Stage 2

Design Studies 2

Stage 3

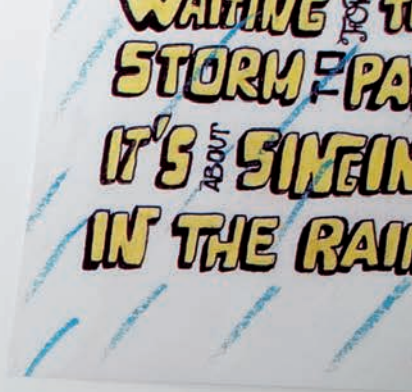
Design Studies 3



LIFE IS ~~BEYOND~~ THE BORDER.

your MA





at AAS

By choosing to study with us you are making a valuable investment in your future. To give you the best preparation for your career, we support you through our employment-focused teaching and learning, and through industry links, advice and careers guidance.

Skills in creative thinking and problem-solving, as well as teamwork and project management, are highly valued by employers. By bringing the workplace into the learning environment, we ensure that you are fully prepared for the world of work.

Each one of our courses has established close relationships in the industry which provide specific knowledge through lectures, talks and technical workshops.

Through our close links with companies and industry professionals, we ensure that our teaching remains up-to-date and relevant to today's creative and cultural industries.

This approach is supported by the professional work of our own staff, many of whom are creative practitioners as well as academics.

We also actively encourage our students to conduct their own networking activities to engage with practicing designers. Taking an outward looking approach to industry will lead you into a networking activity that you can continue after studying on the MA.

-
- 1**
Career day

 - 2**
MA event award

 - 3**
AAS degree show

 - 4**
Industry award





1
2 3



4



-
- 1**
Industry visit -
presentation
-
- 2**
Networking with
the industry
-
- 3**
MA presentation -
lecture
-
- 4**
MA Graduation
day
-

Lectures, seminars and tutorials

There are a series of weekly lectures from visiting practitioners and designers, from a wide range of disciplines. The lectures cover the designer's own research methods, inspiration, philosophies, design work and strategies. It will enable students to decide where they are best positioned within contemporary design and their aims for future.

Networking with the industry

The MA courses in AAS also encourage students to have a more outward looking approach where they will be expected to look more closely at relevant designers working on similar topics and themes to themselves. This may include visiting relevant works and exhibitions to engage more readily with their chosen field of study and the designers involved. Taking an outward looking approach to industry will lead students into a networking activity that they can continue after studying on the MA.

Degree show

Knowing how to present your work it is very important in the fields of art, communication and design. The AAS students get accustomed to this very important factor for their success. A degree show is organized at the end of every academic year, presenting our students works. This is a popular showcase for the students and the College. It is well attended by the public, family, friends, students, industry and potential employers.

MA event presentation

This is a presentation of the MA research study. On the MA event, that takes place every year on the AAS conference center, the MA students present their work, explaining the methods and outcomes of their project. They display their final work in the MA area.



Advanced



Diploma

Diploma to Degree

A pathway to university and further study

SQA Advanced Qualifications do not just qualify for career development they can also enable advanced entry into many undergraduate degree programmes in universities and Higher Education Institutions across the world.

Learners can study in their own country before progressing onto universities in their own country, region or abroad to complete a degree, entering directly into third year. This option can be a cost effective route to studying abroad and achieving a degree at an international Higher Education Institution.

We make this journey as smooth as possible through our Diploma to Degree programme. SQA has collaborated and set up articulation agreements with a number of highly regarded international institutions in countries such as the UK, USA, Australia, Canada and New Zealand covering various progression models including online delivery.

These institutions recognise the SQA Advanced Diploma for advanced entry and provide students with a quality learning experience.

**Study at AAS in
Thessaloniki, Greece
and get in 2 years an SQA
Advanced Diploma!**

SQA ADVANCED QUALIFICATIONS

Advanced Professional Diploma in
Interior Design

Advanced Diploma in

Business

Computing

Hospitality Management

Advanced Professional Diploma in Interior Design

The course provides an excellent opportunity to support the international growing creative industries and construction sector economy and to provide potential applicants with dynamic and vocational study opportunity.

By studying Interior Design at AAS College graduates will be with knowledge and understanding along with skill sets, attributes and behaviours that provide them the potential to be an effective contributor in the global community of Interior Design including event design, set design and consultancy practices.

To achieve this the course embraces a distinctive focussed study upon human needs and desires in a consumerist society. Throughout the course, students are encouraged to build upon the understanding of the importance of being socially and culturally aware as a designer, becoming conscious of their potential influence and need to embrace ethically considered practices and apply considered personal as well as professional codes.

Aims:

The programme aims to provide students with Interior Design skill-sets generally comprise of both intellectual and practical skills:

Practical skills

- Visual communication skills – through drawing, making, or digital manipulation
- Visual appreciation skills
- Understanding and manipulation of materials and processes particular to Interior Design

Intellectual skills

- Lateral thinking, conceptual thinking, analytical thinking, the ability to hold multiple and potentially contradictory possibilities in mind simultaneously
- Social, historical, cultural and political awareness
- Enhanced perception and observation skills – an inclusive approach to research
- The ability to generate ideas: creativity

Duration

2 years

Language

English

Application Deadline

Summer intake:
11th May 2020

Autumn intake:
20th June 2020

Classes

Start

Summer intake:
8th June 2020

Autumn intake:
14th Sept 2020

Award Body

Scottish Qualifications Authority (SQA)

British Degree

Advanced Professional Diploma

PROGRAMME AT A GLANCE

YEAR 1

Design Theory I

Visual Communication Skills in Interior Design I

Design Thinking & Process

Interior Design Studio I

Architectural Technology and Material I

YEAR 2

Design Theory II

Interior Design Studio II

Interior Design Studio III

Visual Communication Skills in Interior Design II

Architectural Technology and Materials II

Our philosophy is supported by an attitude of working "with" the building as opposed to working just "within" the building.



Advanced Diploma in Business

The SQA Advanced Diploma in Business and AAS College provide learners with a progression route into employment. The Advanced Diploma covers the main aspects of international business including management, human resources, economics and administration. It will equip students with an awareness of key issues and practices within a changing business environment.

There is a growing demand for businesses to demonstrate corporate social responsibility. Business management strategies that affect profit and society are achieving successful and sustainable results.

Aims:

The SQA Advanced Diploma in Business has a range of aims relating to academic and vocational progression. These are to:

1. Develop suitable competencies to enter a range of administrative, commercial or managerial positions.
2. Develop student competencies to support their career aspirations.
3. Prepare students for progression to degree courses delivered by universities.
4. Develop skills for independent, lifelong learning.
5. Develop and enhance transferable skills for employability and Core Skills.
6. Develop and enhance transferable skills in planning, organizing, critical and evaluative thinking and enable the candidate to investigate business issues and problems in depth.
7. Develop intrapersonal and interpersonal skills relevant to a range of administrative, commercial or managerial positions in business organizations.
8. Develop communication and presentation skills.
9. Adopt an innovative and creative approach and be able to respond quickly to challenges posed by changes in the business environment.
10. Develop the ability to work flexibly and co-operatively with others.

Duration

2 years

Language

English

Application Deadline

Summer intake:
11th May 2020

Autumn intake:
20th June 2020

Classes Start

Summer intake:
8th June 2020

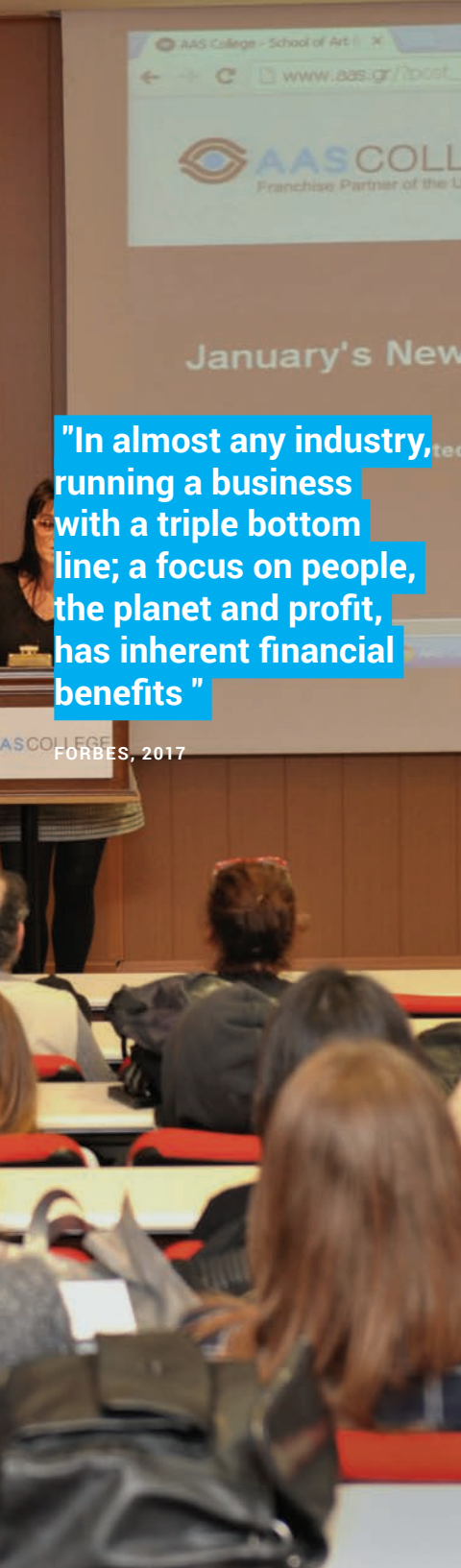
Autumn intake:
14th Sept 2020

Award Body

Scottish Qualifications Authority (SQA)

British Degree

Advanced Diploma



"In almost any industry, running a business with a triple bottom line; a focus on people, the planet and profit, has inherent financial benefits "

FORBES, 2017

PROGRAMME AT A GLANCE

YEAR 1

Business Accounting

Business Law: An Introduction

Communication: Business Communication

Creating a Culture of Customer Care

Economic Issues: An Introduction

Economics 1: Micro and Macro Theory & Application

Human Resource Management: Introduction

Information Technology: Applications Software 1

IT in Business: Spreadsheets

Managing People and Organizations

Marketing: An Introduction

Personal Development Planning

Business: Graded Unit 1

YEAR 2

Behavioural Skills for Business

Business Contractual Relationships

Business Culture and Strategy

Economics 2: The World Economy

Information & Communication Technology in Business

International Marketing: An Introduction

Preparing Financial Forecasts

Presentation Skills

Statistics for Business

Continuous Workforce Development

Business: Graded Unit 2

Advanced Diploma in Computing

The SQA Advanced Diploma in Computing: Technical Support and AAS College provide learners with a progression route into employment. This SQA Advanced Diploma covers a range of specialist technical skills and knowledge in using and supporting computer systems.

It will give learners vocational and technical computing skills that will enable them to work in an IT-related role.

The course covers all the fundamental aspects of technical support, including in-depth knowledge of operating systems, networks, hardware, and software development — as well as professionalism, ethics and team working in computing.

Aims:

The SQA Advanced Diploma in Computing: Technical Support award has a range of aims relating to academic and vocational progression. The principal aim of the award is to prepare the candidates for employment in IT technical support. The general aims of this award are to:

1. Develop candidates' knowledge and skills in planning, developing and evaluating.
2. Develop employment skills, particularly relating to the IT industry.

3. Enable progression within the SCQF.
4. Develop study and research skills.
5. Develop learning and transferable skills (including Core Skills).
6. Support candidates' continuing professional development.
7. Update the contents of the award to reflect current professional practices and technologies.
8. Update the contents of the award to incorporate best practice in assessment, including a reduction in time spent on assessment and maximizing the use of e-assessment.
9. Maximize flexibility (while maintaining coherence) in qualification design to permit centers to customize the award to their local needs.
10. Reduce the academic level of the award (in terms of SCQF levels).
11. Produce Units that are able to embrace external changes without regular updates.

Duration
2 years

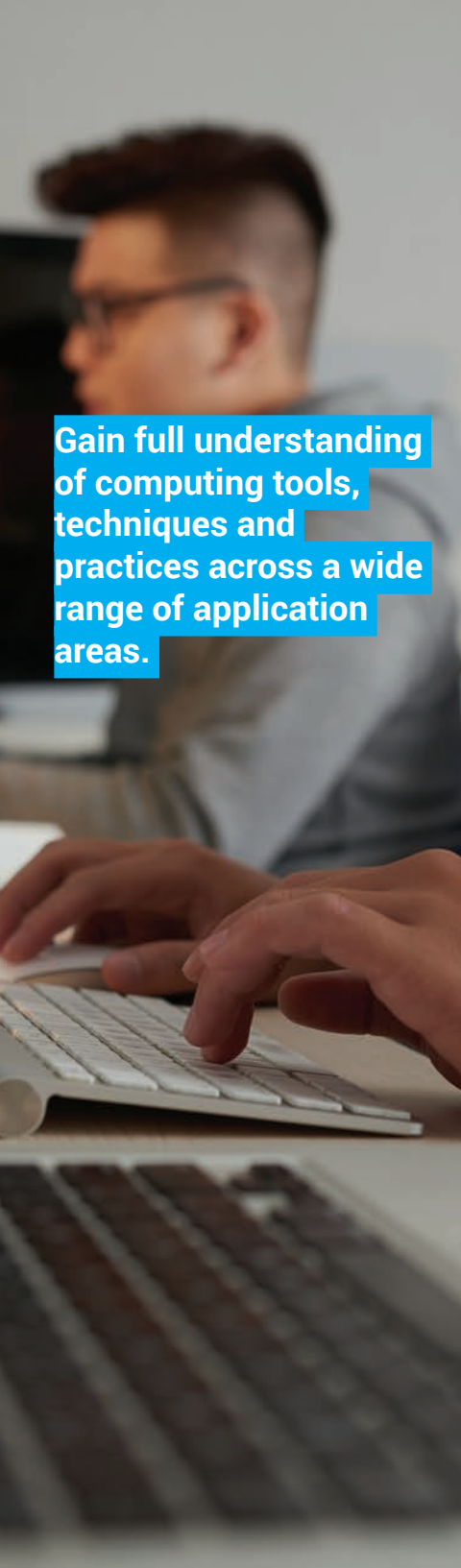
Language
English

Application Deadline
Summer intake:
11th May 2020
Autumn intake:
20th June 2020

Classes Start
Summer intake:
8th June 2020
Autumn intake:
14th Sept 2020

Award Body
Scottish Qualifications Authority (SQA)

British Degree
Advanced Diploma



Gain full understanding of computing tools, techniques and practices across a wide range of application areas.

PROGRAMME AT A GLANCE

YEAR 1

Developing Software: Introduction

Professionalism and Ethics in Computing

Computer Systems Fundamentals

Troubleshooting Computer Problems

Team Working in Computing

SQA Advanced Diploma in Computing: Graded Unit 1

Client Operating Systems

Computer Networks: Building Local Area Networks

Mathematics for Computing 1

Cloud Computing

Computing: Introduction to Project Management

Technical Support: Supporting Users: Hardware

Technical Support: Supporting Users: Software

YEAR 2

Software Development: Programming Foundations

Security Concepts

Network Server Operating Systems

Network Technology and Data Communications

Providing Technical Support to Users

Open Source Operating Systems: Introduction to Command Line Administration

Open Source Operating Systems: Basic Server Administration

Managing a Web Server

SQA Advanced Diploma in Computing: Technical Support Graded Unit 2 (Project)

Advanced Diploma in Hospitality Management

The SQA Advanced Diploma in Hospitality Management and AAS College develop the management, supervisory and interpersonal skills required for employment in the hospitality industry. It covers management of accommodation, accounting, human resource management, management of hospitality organizations, and management of food and beverage operations.

Students will also gain an understanding of the structure and organization of the industry, and its influence on the economy, skills and knowledge that employers need. Set in a global context, the SQA Advanced Diploma in Hospitality Management provides students with an understanding of accommodation servicing, food and beverage operations, and hospitality.

This course will provide graduates with a wide range of opportunities to work in excellent hotels, country clubs, theme parks, leisure centres, exhibition venues and catering services.

Aims:

The SQA Advanced Diploma in Hospitality Management award has a range of aims relating to academic and vocational progression. These are:

Developing skills such as:

- planning and analysis
- problem-solving
- study and research
- critical and evaluative thinking
- the ability to be flexible
- to work co-operatively with others

Gaining an understanding of:

- the structure & organization of the industry
- the influence of the industry on the economy

Developing knowledge and skills in the main operational areas, such as:

- food and beverage
- service styles and techniques
- food hygiene and control systems

Duration

2 years

Language

English

Application Deadline

Summer intake:
11th May 2020

Autumn intake:
20th June 2020

Classes Start

Summer intake:
8th June 2020


Autumn intake:
14th Sept 2020

Award Body

Scottish Qualifications Authority (SQA)

British Degree

Advanced Diploma



Engage and be challenged to become creative, entrepreneurial, and a critically informed dynamic graduate who can excel in your chosen field of work within hospitality business management.

PROGRAMME AT A GLANCE

YEAR 1

Accommodation Servicing

Business Accounting

Food and Beverage Service

Food Hygiene Intermediate

Hospitality Financial and Control Systems

Hospitality Front Office Procedures 1

Hospitality Front Office Procedures 2

Hospitality Industry

Hospitality Supervision

Information Technology: Applications Software 1

Managing Hospitality Organisations 2

Work Placement1

Hospitality Management: Graded Unit 1

YEAR 2

Accommodation Management

Gastronomy

Managing Financial Resources in Hospitality

Human Resource Management Practice

Kitchen Planning and Design

Management of Food and Beverage Operations

Managing People and Organisations

Hospitality Management: Graded Unit 2



“The time you spend at AAS can be the best years of your life. It’s a place to grow as an individual, a person and a creative. AAS prepares you to be open to change and for hard work”

Nestor Kehagias
Graduate BA Graphic Design

“Time will tell us if we continue to succeed, but without AAS and its wonderful staff I certainly would not be where I am today. For that I will be forever thankful”

Michael Sachpazis
Graduate MA Graphic Design



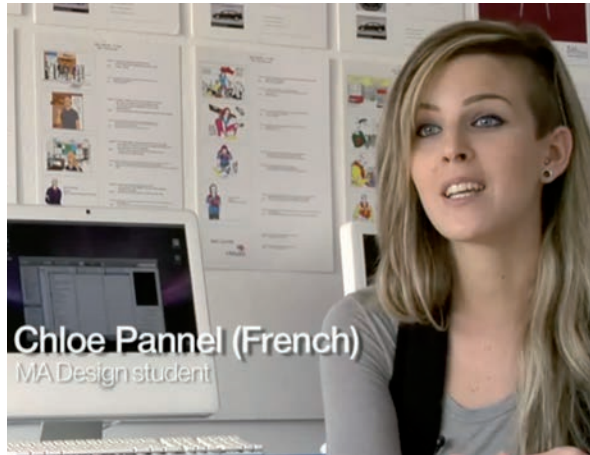
“Of all courses I looked at, including some institutions abroad, this is a friendly, family – like environment where they will squeeze every bit of potential out of you and make you all you can be”

Maria Chatzi
Graduate BA Animation



"I never thought that studying abroad it could be such a rewarding experience. Apart from getting my degree, in AAS I found second home, away from home, and made friends for a life time."

Chloe Panuel
Graduate MA Design



"Studying in AAS is a lifetime experience I'll never forget. The course, the people & Thessaloniki... A vivid city full of students where you feel safe to walk around even late at night"

Obinna Enyinnaya Ezeigbo
Graduate MA Interior Design



"It is extremely interesting to study in Thessaloniki, a city of 2.300 years old! An inspiring city with great tradition in Art and Design, where everything is within walking distance, with great food and nightlife!"

Sami El Damaa
Graduate BA Interior Design



Admissions

How to apply

You should apply direct to the AAS College. We accept applications throughout the year, but advise you to apply early. We would like to receive application forms before 30th of June.

All candidates are required to submit the following documents:

1. A Fully Completed Application

- AAS Application Form completed
- A scanned copy of your passport

2. English language certificate

Certified Photocopy of English Language qualification(s).

Undergraduate applicants must have a fluent command of the English language which can be proven via the following examinations:

1. TOEFL: paper based 550 / computer based 213 / Internet based 79-80 or
2. IELTS: 6,0 or other equivalent qualifications.

Candidates who have not acquired an English language qualification at the time of the submission of their application form are required to submit it at least one month before the commencement of the course.

3. Diploma of previous education

- International Baccalaureate (IB) Diploma or six IB Subject Certificates, or A Levels obtained locally

- Certified Photocopy of the Diploma of Secondary Education (High School Diploma), along with the final year's academic transcript
- Candidates who have not yet graduated from high school at the time of application, should submit the available academic transcripts from their current year of study, as well as a full transcript from the previous year of study
- If the High School Diploma is produced in another language it should be translated and verified in English

4. Portfolio

You can send us approximately 20 examples of your work with a short written commentary. Most of this work can be in the form of photographs on a CD or a PDF file. It is helpful for us to see examples of your original drawings too.

submit your documents

Via email to:
admissions@aaas.gr

our response

A member of our staff will contact you in 48 hours.

AAS offer to you

Deciding to start study is an exciting time but the process to actually get there can seem daunting. That's where we can help. Here's what you need to be finding out about now.

Over the next few weeks we'll be sending you lots of important information, so if any of your contact details change, we need to know as soon as possible. Please let us know if you change your: Name – Address – Phone number – Email address – Passport number

At AAS we pride ourselves on the tailored support we offer to all our students and we want your application and enrolment to go as smoothly as possible. If you have any problems at all, we are here to help.

You will receive an unconditional offer: An Admission Letter by college's Admissions Office, or a conditional offer: that means that before the commencing of your course you have to submit some documents, or a rejection letter: that means that you don't cover the requirements of the interested course.

Visa Process

The following documents to be submitted by all non-EU students to the Greek Embassy or Consulate Office closer to you:

- Application form for a visa for a long stay in Greece, fully filled in and signed by the applicant
- One recent passport-size photograph in colour
- Passport that should be of a validity exceeding by three months the ending date of the visa length, include at least two blank pages and have been issued within the previous ten years

- Police Clearance Certificate (Criminal record)
- Medical Certificate
- Travel insurance
- Admission letter by AAS
- A confirmation document by AAS that you are a college's student
- Document by the Ministry of Education that the AAS College holds a valid license and is registered in the relevant records
- English language Certificate
- Proof of sufficient funds to cover living expenses and AAS tuition fees in Greece
- Visa fee

You should also have in mind the following:

- Original documents and passports submitted must be accompanied along with a copy.
- All documents submitted must be in English or Greek
- You may be asked for additional documents and will be called to a personal interview at the Embassy or Consulate Office (the requirements of Greek Embassies or Consulate Offices aren't the same from country to country)
- The visa fee is not refunded if the visa is refused

Accommodation

Going to live and study in another country is very exciting; it can also be very challenging. At the AAS College we have experience of welcoming foreign students and we are here to help you every step of the way. We know that you will have a lot of questions before you leave home and this information has been prepared to help answer as many of your questions as possible.

We recognise that when you join us it may be the first time you have lived away from home, so we do our best to support you. Our accommodation staff will help you to find the right place to live to suit your needs. We can advise you for a lot of flats in purpose-build properties that there are very close to the college or in the city's centre.

In all type of flats you will have your own furnished study bedroom. There are flats where you have your own kitchen and flats that have a shared kitchen and dining area. Prices are around 200-300 euros/month.

The student accommodation staff will assist all international students in seeking the accommodation of their choice, giving legal tenancy agreement advice and all other queries or concerns regarding student accommodation in Thessaloniki.

What to bring

Please remember that you will have to carry your luggage during your journey here, so do not pack more than you can carry by yourself. On the other hand Thessaloniki has an extensive range of shops supplying food from all over the world and clothes and other good to suit all tastes, so there is no need to bring too much baggage.

Hand luggage

You should carry the following items in your hand luggage:

- Your passport and Visa card (leave a photocopy of them with your family/friends at home)
- Contact names and telephone numbers for AAS College
- Original academic certificates and transcripts
- Tuition fee receipt
- Copy of bank transfer document
- Euros currency (do not put money in your suitcase)
- Any medication you need during your journey, having first checked that it can be taken in your hand luggage

Please tell us what time and day you will be arriving in Thessaloniki, so we can give you the greatest possible help.

AAS support
Making
living easy



MEET R

ΔΗΜΙΟΥΡΓΗΣΕ ΤΟΝ
ΑΝΘΡΩΠΟ Ή Ο ΑΝΘΡΩΠΟΣ
ΕΠΙΝΟΗΣΕ ΤΟΝ ΒΕΟ;

ΕΙ ΜΕ ΒΙΑ;

et sun be your friend

sunation
company

sunation
dayf
0th JULY
BLOCK 33

DJ SHAD
MOBY
GORILLAZ

Edge
SUN



City of Thessaloniki

Welcome to Thessaloniki

It is a friendly, safe and economical choice for you to come and study.

AAS is found in Thessaloniki. A coastal city in the Northern Greece, with sunny Mediterranean climate. Thessaloniki is a friendly, inspiring city with a great ancient history and a vibrant student community. It is a lively city packed with cafes, clubs, restaurants, museums, galleries, cinemas, theatres and concert halls where a lot of cultural events and festivals are organized throughout the year.

Greece has a very long and significant history. It is the motherland of philosophy, classical arts, theatre and medicine among others. A great number of philosophers like Socrates, Plato, Aristophanes the comic play writer, Hippocrates the father of western medicine were born and lived there. Their work effected the western civilization and put the base for the evolution and development of modern contemporary thought.

All over Greece, you can visit a great number of museums, archaeological sites and monuments that provide a vivid picture of its accomplishments in art and technology from the prehistoric era to modern times. Greece cultural achievements and beautiful landscapes get admired by thousands of visitors each year who choose it as their destination for vacations or studies.

The second largest city of Greece and the most important port of the Balkan is Thessaloniki. Built by the sea it is located in the northern Greece. It has sunny Mediterranean climate and wonderful beaches. Thessaloniki is a friendly, inspiring city with large avenues, commercial streets, parks, squares, picturesque traditional neighbourhoods and a vivid student community of more than 80.000 students. Motherland of Alexander the Great and Aristotle Thessaloniki's history goes back more than 2.300 years. The city is full of archaeological, byzantine and ottoman monuments that are within walking distance from the city centre.

Thessaloniki also has a great number of cafes, clubs, restaurants, museums, galleries, cinemas, theatres and concert halls where a lot of cultural events and festivals are organized throughout the year. The International Film Festival, the Song Festival is just some of them. It is a city of design and fine arts where a lot of young artists, architects and designers always find new ways to express themselves. The city has also one of the best high streets market in Greece with shopping centres and boutiques. Thessaloniki is famous for its great cuisine and sweets. Anywhere in the city, you can enjoy very tasty food at very good prices. It is a friendly, safe and economical choice for you to come and study.

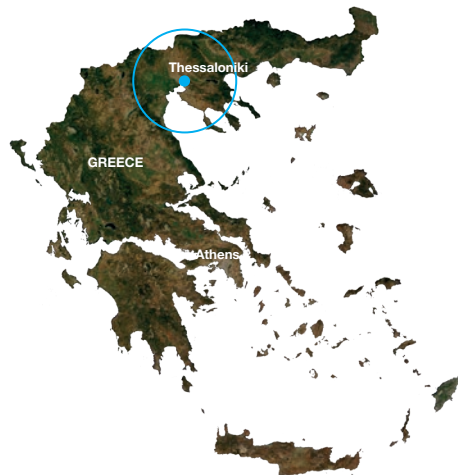
Where we are

If you have any questions about any of our courses or have a general enquiry, please get in contact using the details below.

If you're interested in visiting us, you can register for one of our many Open Days throughout the year. We can even organise a special personal tour of our studio spaces and workshops.

If you would like to request a call back please let us know two telephone numbers and a couple of convenient times during working hours that we can get in touch.

We look forward to hearing from you.



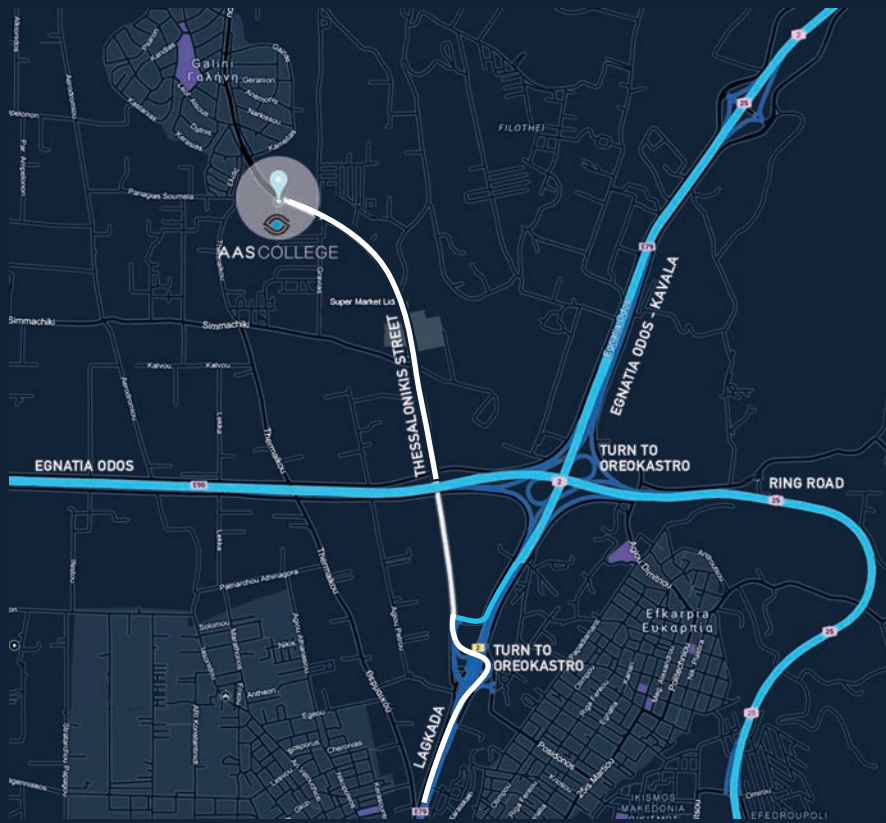
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Art & Design

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MASTER, BACHELOR & ADVANCED DIPLOMA